

B.3. Evidence/s of awareness and acceptability of the VMGO.

Major results of the research study conducted about the "Knowledge on the USM VMGO among the USM students, USM employees and USM alumni in 2017 are highlighted as follows:

Key Variables	Students	USM employees	USM Alumni
number of respondents	342 USM students	92 USM employees (teaching and non-teaching, COS and Job orders)	100
Level of Knowledge	29.23% have very high knowledge on VMGO;	About 44.6% have very high knowledge on VMGO.	Majority (75%) have high knowledge on VMGO.
Sources of Information	Most (33.33%) got their information from the USM code.	Majority (73.91%) got their information from posters.	Majority (50%) got their information from orientation.
Feedback/ Recommendation	-Conduct of seminars on VMGO to students with low knowledge on the VMGO.	-Conduct of orientation on USM personnel. - Conduct of evaluation on VMGO among USM employees.	-Conduct of orientation by the Alumni president to alumni during gatherings such as alumni homecoming among others.

Acceptability of the VMGO was assessed among stakeholders using survey questionnaires.

COPIES OF THE ACCOMPLISHED VMGO ACCEPTABILITY SURVEY QUESTIONNAIRE

University of Southern Mindanao
Kabacan, Cotabato

August 15, 2016

Dear Sir/Madam:

Greetings from USM.

We would like to know your level of knowledge, understanding, and acceptability of the University's Vision, Mission, Goals, and Objectives (VMGO) respectively.

Please give your honest assessment so that necessary actions may be taken to correct or address concerns re the University's VMGO.

Thank you very much.

Researchers

Part I. FOR PARTNER AGENCY

Respondent's Name: HELLEN LARA (ARM-MAHDA) Age: 30
 Sex: FEMALE Civil Status: MARRIED
 Name of Agency: LGU - MAHAT Work Status: PERMANENT
 Address of Agency: PO BOX 11444, KOTABATO Position: PUBLIC SERVICE OFFICER 1
 Contact Number: 09488500948 Nature of Agency: Business ()
BS. PUBLIC RELATIONS (COMMUNICATIONS) - JOCU-MAH NGO () GO (✓)
Agcy in COMMUNITY BROADCASTING - JOCU-MAH SUC () Private HEI ()
 Others: _____

Part II.

A. Level of Awareness of the Vision-Mission of USM
 Please rate the extent to which you are aware of the following statements:
 4 - Highly Aware 3 Moderately Aware 2 Aware 1 Slightly Unaware 0 Unaware

	0	1	2	3	4
1. USM envisions to provide quality and relevant education.					✓
2. USM develops its graduates to be globally competitive.					✓
3. USM promotes harmony among diverse communities.					✓
4. USM enhances quality of life.					✓
5. USM's mandate includes Instruction, Research, Extension, and Resource Generation.					✓

B. Level of Acceptability of the Vision-Mission of USM
 Please rate the extent to which you accept the following statements:
 0 Unacceptable 1 Slightly Unacceptable 2 Acceptable 3 Moderately Acceptable 4 Highly Acceptable

	0	1	2	3	4
1. USM provides quality and relevant education.					✓
2. USM graduates are globally competitive.					✓
3. USM promotes harmony among diverse communities.					✓
4. USM has enhanced quality of life of its clientele.					✓
5. USM's mandate includes Instruction, Research, Extension, and Resource Generation.					✓

C. Level of Understanding of the Vision-Mission of USM
 Please rate the extent to which you understand the following statements:
 0 Not Understand 1 Slightly Understand 2 Understand 3 Moderately Understand 4 Highly Understand

	0	1	2	3	4
1. USM envisions to provide quality and relevant education.					✓
2. USM develops its graduates to be globally competitive.					✓
3. USM promotes harmony among diverse cultures.					✓
4. USM enhances quality of life.					✓
5. USM's mandate includes Instruction, Research, Extension, and Resource Generation.					✓

Part III. Media/Strategies used in the dissemination of VMGO by the University and Colleges.
 0 - never 1 - seldom 2 - sometimes 3 - often 4 - always

Media	0	1	2	3	4
1. Flyers					✓
2. Radio Plugs/Programs					✓
3. Classroom Lectures					✓
4. Bulletins					✓
5. Banners					✓
6. E-Boards					✓
7. University Newsletters					✓
8. College Newsletters					✓
9. Student Manuals					✓
10. Course Syllabi					✓
11. University Programs					✓
12. Student Orientation					✓
13. USM Web page					✓
Others, please specify: _____					

Part IV. What makes you or your agency proud to be a partner of the University of Southern Mindanao?

I am a proud product of USM and I am so grateful that the institution has helped me realize my dreams by their extension programs for a better life. I am well-trained in extension programs and have fully used the knowledge of the program to the given communities. I have learned the what I am expected to do from the extension service in the project can best develop agricultural and other products for the benefit of the community.

Part V. What concepts/ideals would you suggest to be included in the current Vision-Mission-Goals and Objectives of USM?

None of all

Part VI. How did or could you or your agency help in the attainment of the VMGO of USM?

I can help by helping my firm and people in the context of all the extension programs that are in progress. We will gladly assist in the attainment of the VMGO of USM.

Part I. FACULTY & STAFF

Respondent's Name: Sedra A. Murray
 Sex: F
 College/Unit: CAS, Biology Dept.
 Number of Years at USM: 25
 Contact Number: 0918-538378

Age: 48
 Civil Status: Married
 Work Status: Permanent
 Position: ASSO. PROF.
 Email Address: murray.sedra@gmail.com

Part II.

A. Level of Awareness of the Vision-Mission of USM

Please rate the extent to which you are aware of the following statements:

4 - Highly Aware 3 Moderately Aware 2 Aware 1 Slightly Unaware 0 Unaware

	0	1	2	3	4
1. USM envisions to provide quality and relevant education.					✓
2. USM develops its graduates to be globally competitive.					✓
3. USM promotes harmony among diverse communities.					✓
4. USM enhances quality of life.					✓
5. USM's mandate includes Instruction, Research, Extension, and Resource Generation.					✓

B. Level of Acceptability of the Vision-Mission of USM

Please rate the extent to which you accept the following statements:

0 Unacceptable 1 Slightly Unacceptable 2 Acceptable 3 Moderately Acceptable 4 Highly Acceptable

	0	1	2	3	4
1. USM provides quality and relevant education.					✓
2. USM graduates are globally competitive.					✓
3. USM promotes harmony among diverse communities					✓
4. USM has enhanced quality of life of its clientele					✓
5. USM's mandate includes Instruction, Research, Extension, and Resource Generation.					✓

C. Level of Understanding of the Vision-Mission of USM

Please rate the extent to which you understand the following statements:

0 Not Understand 1 Slightly Understand 2 Understand 3 Moderately Understand 4 Highly Understand

	0	1	2	3	4
1. USM envisions to provide quality and relevant education.					✓
2. USM develops its graduates to be globally competitive.					✓
3. USM promotes harmony among diverse cultures.					✓
4. USM enhances quality of life.					✓
5. USM's mandate includes Instruction, Research, Extension, and Resource Generation.					✓

Part III. Media/Strategies used in the dissemination of the VGMO by the University and College.

0 - never 1 - seldom 2 - sometimes 3 - often 4 - always

Media	0	1	2	3	4
1. Flyers					
2. Radio Plugs/Programs					
3. Classroom Lectures					
4. Bulletins					
5. Posters					
6. Bill Boards					
7. University Newsletters					
8. College Newsletters					
9. Student Manuals					
10. Course Syllabi					
11. University Programs					
12. Student Orientation					
13. USM Web page					
Others, please specify:					

Part IV. What makes you proud to be a part of the University of Southern Mindanao?

USM provides development of its students
in a realistic approach we only show that the development
myself professionally & have helped selected communities
improve their quality of life.

Part V. What key concepts/ideals would you like to be included in the current Vision-Mission-Goals and Objectives of USM?

ASIAN INTEGRATION

Part VI. How could you help in the attainment of the V-M-G-O of USM?

At the start of the lecture, V-M-G-O should
be clearly stated & I will explain each
paragraph clearly.

Thank you very much.

Emmanuel & Jinkie's HEART FOUNDATION INC (EJHFI)

Part I. FOR PARTNER AGENCY

Respondent's Name: Emmanuel & Jinkie's Age: 11
 Sex: Male Civil Status: Single
 Name of Agency: EJHFI Work Status: Part-time Consultant
 Address of Agency: 1001 HERRING, CEBUAN CITY Position: Part-time Consultant
 Contact Number: 0917 123 4567 Nature of Agency: Business ()
 NGO (X) GO ()
 SUC () Private HEI ()
 Others: Civil Society Organization

Part II.

A. Level of Awareness of the Vision-Mission of USM

Please rate the extent to which you are aware of the following statements:

	0	1	2	3	4
1. USM envisions to provide quality and relevant education.					X
2. USM develops its graduates to be globally competitive.					X
3. USM promotes harmony among diverse communities.					X
4. USM enhances quality of life.					X
5. USM's mandate includes Instruction, Research, Extension, and Resource Generation.					X

B. Level of Acceptability of the Vision-Mission of USM

Please rate the extent to which you accept the following statements:

0 Unacceptable 1 Slightly Unacceptable 2 Acceptable 3 Moderately Acceptable 4 Highly Acceptable

	0	1	2	3	4
1. USM provides quality and relevant education.					X
2. USM graduates are globally competitive.					X
3. USM promotes harmony among diverse communities.					X
4. USM has enhanced quality of life of its clientele.					X
5. USM's mandate includes Instruction, Research, Extension, and Resource Generation.					X

C. Level of Understanding of the Vision-Mission of USM

Please rate the extent to which you understand the following statements:

0 Not Understand 1 Slightly Understand 2 Understand
3 Moderately Understand 4 Highly Understand

	0	1	2	3	4
1. USM envisions to provide quality and relevant education.					X
2. USM develops its graduates to be globally competitive.					X
3. USM promotes harmony among diverse cultures.					X
4. USM enhances quality of life.					X
5. USM's mandate includes Instruction, Research, Extension, and Resource Generation.					X

Part III. Media/Strategies used in the dissemination of VGMO by the University and College.

0 - never 1 - seldom 2 - sometimes 3 - often 4 - always

Media	0	1	2	3	4
1. Flyers					X
2. Radio Plugs/Programs					X
3. Classroom Lectures					X
4. Bulletins					X
5. Posters					X
6. Bill Boards					X
7. University Newsletters					X
8. College Newsletters					X
9. Student Manuals					X
10. Course Syllabi					X
11. University Programs					X
12. Student Orientation					X
13. USM Web page					X
Others, please specify:					X

Part IV. What makes you or your agency proud to be a partner of the University of Southern Mindanao?

The foundation feels very proud to be a partner of USM to become partners in our activities especially in our research program. We are in the process of developing a research project on the impact of USM's research on the community. We are also developing a research project on the impact of USM's research on the community. We are also developing a research project on the impact of USM's research on the community.

Part V. What concepts/ideals would you suggest to be included in the current Vision-Mission-Goals and Objectives of USM?

USM should include partner agencies as shown in the VGMO. It should also include the concept of being a partner agency. It should also include the concept of being a partner agency. It should also include the concept of being a partner agency.

Part VI. How did or could you or your agency help in the attainment of the VGMO of USM?

The foundation can also help in the attainment of the VGMO of USM. We can also help in the attainment of the VGMO of USM. We can also help in the attainment of the VGMO of USM.

X=4

Thank you very much.

UPRIO file



USM RDEP Monitor

University of Southern Mindanao, Kabacan, Cotabato
ISSN 0115-3773, NG Tangonan, Editor; MR Tan, Managing Editor; CR Jeruta, Editorial Assistant
http://www.usm.edu.ph/rdp
Vol. 24 • No. 4 • December 2004

Certified True Copy

Juliet G. Camaddo
MA. JULIET G. CAMADDO
Board Secretary I
USM, Kabacan, Cotabato

Strategic planning at Kisulad (WOW-KISS)

Myrna R. Tan



Dr. Fortunato A. Battad

The University of Southern Mindanao, Kabacan, Cotabato through the leadership of President Virgilio G. Oliva with the support and coordination of the Planning and Development Office headed by Engr. Herminigildo M. Gutierrez conducted a four-day Strategic Planning Workshop at Puting Balas Resort, Sta. Maria, Davao Del Sur last November 15-18, 2004.

A place also known as WOW-KISS (War on Waste-at Kisulad or Keep it Simple and Secret), is one of the landmarks of two-time Secretary (DOST and DECS), Dr. Ricardo T. Gloria who hosted the workshop. (Thank you very much Sir for sharing to us the wonderful blessings of nature).



Dr. Ricardo T. Gloria

Dr. Fortunato A. Battad, President Emeritus, CLSU, addressed the administrative council on "Institution Building and Governance of SUCs" and "Recent Developments of Agriculture" and Dr. Ricardo T. Gloria, who is Senior Adviser to the Department of Agriculture Secretary for Southern Philippines who lectured on the Current Trends in Education, Agriculture, Science and Technology in Mindanao."

Dr. Palasig U. Ampang gave the opening statements on "Policy and Direction Towards Globalization" and Pres. Virgilio G. Oliva gave the "Statement of Thrusts, Policies, & Directions" while Engr. Herminigildo M. Gutierrez presented the rationale

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Dr. Battad (left photo, center) and Dr. Gloria (right photo, left) received their plaques of appreciation as resource persons during the Strategic Planning Workshop last Nov. 15-18, 2004. VP Palasig U. Ampang and Engr. Herminigildo M. Gutierrez witnessed the awarding.

EA Alcalá, VP for R & E

Myrna R. Tan

Known as "Mr. Rubber Man" and "Mr. Agriculture" the new Vice President for Research and Extension of the University of Southern Mindanao, Dr. Eugenio A. Alcalá or "Gene" is a man of action. He was designated by the USM President Virgilio G. Oliva last October 16, 2004 until September 22, 2006, a two-year term.

At 60, a busy man with many things to do for the University especially in Research and Extension. A man who's not tired of scouting funds for the research, development and extension



EA Alcalá

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DV Oria is 2005 PARRFI professorial chair holder

The Philippine Agriculture and Resources Research Foundation, Inc (PARRFI) Board of Trustees has selected Dr. Demetrio V. Oria of the Department of Horticulture, College of Agriculture as the 2005 Professorial Chair awardee. September 16, 2004 to 2005. As a PARRFI awardee he shall consolidate his completed and related researches to come up with a scholarly paper set forth in the terms and conditions by PARRFI.



DV Oria

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PSAS honors CC Pomares

For the second time Dr. Cayetano C. Pomares, Professor III, now with the College of Agriculture, received a prestigious award from the Philippine Society of Animal Science (PSAS) last October 22, 2004 as the 2004 Nestle Outstanding Professional in Animal Science Extension at the Makati Shangri-La, Makati City. The occasion was during the PSAS 41st Scientific Seminar and Annual Convention and 7th World Buffalo Congress, Hon. Senator Ramon Magsaysay Jr. was the guest speaker. The event was attended by animal scientists, academicians, veterinarians, and people working in related professions around the world. They talked



CC Pomares

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and briefing of the workshop activities and the "Performance of USM/Interim Development Plan." Ms. Jul-Aida U. Enock, planning officer (USM) reported on the "Medium Term Regional Development Plan 2004-2010."

There were 59 participants from the USM Administrative Council, deans, directors, and support staff. There were 12 deans present: Drs. Florencia G. Tabora - Graduate College; Conrado C. Evangelista - CA; Edna M. Jover - former dean, CA; Anita B. Tacardon - CAS; Antonio N. Tacardon - CED; Rommel G. Tangonan - CENCOM; Prof. Josephine G. Tangonan - CHEFS; Drs. Emerlie O. Sinolindang - CVM; Manuel G. Sabutan - IASA; Eduardo B. Tambak - IDEM; Carmat K. Amilbahar - JMEAS; Rogelio S. Tabora - USM-KCC. Likewise, 19 directors and heads of units attended: Mr. Rasul M. Buisan - Admin; Drs. Cristobal R. Lopez - HRMO; Abraham G. Castillo - AIPS; Profs. Herminigildo M. Gutierrez - PDO; Flora M. Garcia - USCAO; Dr. Ariston D. Calvo - PPS; Ms. Dominga Thelma C. Bautista - FMS; Dr. Betty G. Quiapo - Hospital; Dr. Nicolas A. Turnos - OSA; Prof. Marcelo N. Yagong - ISPEAR; Drs. Samson L. Molao - Registrar; Luz A. Taposok - Extension; Elpidio R. Bautista - Instruction; Grace Lopez - Research; Hershie C. Nicor - USMARC; Reynaldo S. Callano - PICRI; Ma. Minda A. Yap and Prof. Benjamin Noyal from USM-KCC; Dr. Wilfredo L. Doong - CIT.

The technical secretariat were: Jul-Aida U. Enock, Myrna R. Tan, Danilo Sison, Marlowe Lloredo with the administrative secretariat: Ariel V. Garcia, Cristina C. Salem, Helen B. Edaño, Joel G. Sigua, Jovelyn F. Gesulga, and Esmie Casim. In charge of food preparation were: Fely Suriaga and Quenie Mapanao.

Primarily the workshop aimed to draft a 10-year Institutional Development Plan for USM. Specifically, the plan included: Re-examination of current vision and mission statements and their revisions if necessary; SWOT Analysis; Selection of goals or objectives; Identification of strategies; Development of implementation plan to facilitate the achievement of objectives. Short-term (1-2 years) and long-term (5-10 years) plans were developed.

Highlights of the workshop were the revisions of the University's Vision and Mission, formulation of the Core Values as the USM's Credo, and the proposed table of organization of the university (for presentation and approval of the board).



Engr. Gutierrez (left photo) presented the rationale of the workshop activities the Performance of USM/Interim Development Plan and Ms. Jul-Aida U. Enock (right), planning officer (USM) reported on the Medium Term Regional Development Plan 2004-2010.



Workshop: Group I Instruction, led by Dr. ER Bautista (right).



Workshop: Group II composed of Research and Extension, led by Dr. HC



Workshop: Group III composed of administration and production, led by VPPUA.

I. Strategic Planning at Kisulad (WOW-KISS)

The University of Southern Mindanao, Kabacan, Cotabato through the leadership of President Virgilio G. Oliva with the support and coordination of the Planning and Development Office headed by Engr. Hermingildo M. Gutierrez conducted a four-day Strategic Planning Workshop held at Pating Bales Resort, Sta. Maria, Davao Del Sur last November 15-18, 2004.

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Dr. Palisig U. Ampang gave the opening statements on Policy and Direction Towards Globalization and Pres. Virgilio G. Oliva gave the Statement of Thrusts, Policies, & Directions while Engr. Hermingildo M. Gutierrez presented the rationale and briefing of the workshop activities and the Performance of USM/Interim Development Plan. Ms. Jul-Aida U. Enock, planning officer (USM) reported on the Medium Term Regional Development Plan 2004-2010.

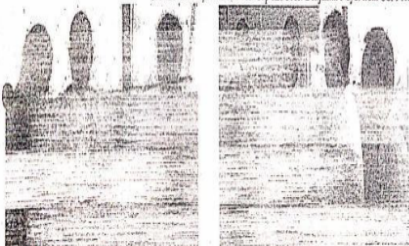
There were 99 participants from the USM Administrative Council and 12 deans present: Drs. Florencia G. Tabara - Graduate College; Conrado C. Evangelista - CA; Edna M. Jover - Former Dean, CA; Anita B. Tacardon - CAS; Antonio N. Tancunan - CED; Ramon G. Tancunan - CENCOM; Prof. Josephine G. Tancunan - CHEPS; Drs. Emerio O. Sinalindag - CVM; Manuel G. Sabatan - IASA; Eduardo B. Timbak - IDEM; Carmel K. Amilobahr - DMEAS; Rogelio S. Tabara - USM-KCC. Likewise, 20 directors and heads of units attended: Mr. Rasol M. Buisan - Admin; Drs. Cristobal R. Lopez - HRMO; Abraham G. Canillo - AIPS; Profs. Hermingildo M. Gutierrez - PDO; Flora M. Garcia - USCAO; Dr. Aristeo D. Calvo - FPS; Ms. Dominga Thelma C. Bautista - FMS; Dr. Betty G. Quinsip - Hospital; Dr. Nicolas A. Turmes - OSA; Prof. Marcelo N. Yagup - ISPEAR; Drs. Samson Molon - Registrar; Luz A. Tapasok - Extension; Florentino R. Banties - Instruction; Dr. Grace Lopez - Research; Hensie C. Nican - USMARC; Reynaldo S. Callano - PICRI; Ma. Minda A. Yap and Prof. Benjamin Nayal from USM-KCC;



Dr. Fortunato A. Bautista



Dr. Ricardo T. Gloria



Dr. Wilfredo Doong - CIT.

The technical secretariat were: Jul-Aida U. Enock, Myrna R. Tan, Danilo Sison, Marlowe Lloreto with the administrative secretariat: Ariel Garcia, Cristina Salem, Helen B. Edaña, Joel Sigua, Jovelyn Gesulga, and Esmie Casim. Incharge of food preparation were: Fely Suriaga and Quenie Mapanao.

Primarily the workshop aimed to draft a 10-year Institutional Development Plan for USM. Specifically, the plan included: Re-examination of current vision and mission statements and their revisions if necessary; SWOT Analysis; Selection of goals or objectives; Identification of strategies; Development of implementation plan to facilitate the achievement of objectives. Short-term (1-2 years) and long-term (5-10 years) plans were developed.

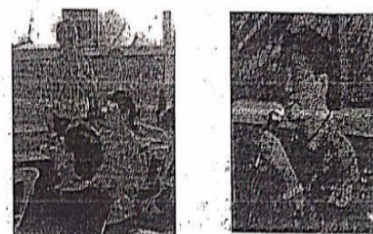
Highlights of the workshop was the revision of the University's Vision and Mission, formulation of the Core Values as the USM's Credo, and the proposed table of organization of the university (for presentation and approval of the board), to wit:

VISION: Quality and relevant education for its clientele to be globally competitive, culture-sensitive and morally-responsive human resources for sustainable development.

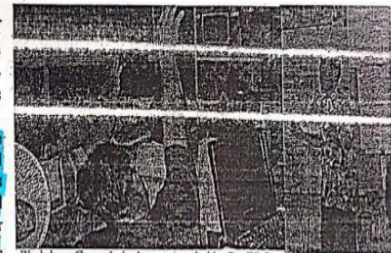
MISSION: To accelerate the socio-economic development, promote harmony among diverse communities in Southern Philippines, and improve the quality of life through instruction, research, extension, and production.

CORE VALUES

G - God-centered
R - Responsive
E - Excellent
A - Assertion for
T - Truth



Engr. Gutierrez (left photo) presented the rationale of the workshop activities as Performance of USM/Interim Development Plan and Ms. Jul-Aida U. Enock (right), planning officer (USM) reported on the Medium Term Regional Development Plan 2010.



Workshop: Group I by Instruction, led by Dr. ER Bautista (right).



Workshop: Group II composed of Research and Extension.



Workshop: Group III composed of administrative and production.

Puting Balas Resort, Sta. Maria, Davao Del Sur last
November 15-18, 2004

Participants to the Planning Workshop

University Vice Presidents:

Dr. Eugenio A. Alcalá

Conrado C. Evangelista	- College of Agriculture
Edna M. Jover	- Former Dean, CA
Anita B. Tacardon	- College of Arts & Sciences
Antonio N. Tacardon	- College of Education
Rommel G. Tangonan	- College of Eng'g. & Comp
St. Josephine G. Tangonan	- College of Human Ecology

US

Rasul M. Buisan - Administrative Services and

Gustavo R. López - Human Resources Mgt.

05

- University Socio-Cultural Affairs Office

Dominga Thelma C. Bautista - Financial Mgt. Services

Marcelo N. Yagone
- Institute of Sports, Physical

Institute of Sports, Physical
Education and Recreation

Dr. Rosa Fe D. Hondrado	- Public Relations and Information Office
Dr. Sharon I. Meriales	- Former Dean, IASA
Dr. Rufino S. Garzon	- CARRDEC
Dr. Edwin G. Hondrade	- PhilRice-IRPI

Dr. Fortunato A. Battad - Institution Building and Governance of SUCs and Recent Development of Agriculture

... The technology ...

Dani



Fig. 1. Histological section showing cellular morphology.

Administrative Sec

Arctic

Cristina
L...

Javelyn

Esmi

Ms. Foley

Helen E.

[illegible]

To draft a 10-year Institutional Development Plan for USM. Specifically, the plan shall include:

1. Re-examination of current vision and mission statements and their revision if necessary
2. SWOT Analysis
3. Selection of goals or objectives
4. Identification of strategies
5. Development of implementation plan to facilitate the achievement of objectives. Short-term (1-2 years) and long-term (5-10 years) plans will be developed on the following:

1. Instruction - revised curricula, integration of various fields such as ICT and values, faculty requirement and loadings, hiring policies (re: in-breeding), etc...
2. Research and Extension - research and extension thrusts, strengthening and expanding linkages, better integration with instruction and production functions of the university, etc...
3. Production - strengthening existing businesses, new businesses, improvement of accounting system, organizational structure, etc...
4. Administration - support services and facilities, hospital, physical plant, registrar, budget and accounting, human resource management (re: faculty and staff development plan, promotion system), information system, etc...
5. Design of control or feedback system to monitor the University's performance while the plan is being implemented.

Output:

A 10-year Institutional Development Plan for USM with the following components:

1. Executive summary
2. Environmental Scanning
3. Opportunity and Issue Analysis
4. Vision, Mission and Objectives
5. Strategies
6. Action Programs for Both Short and Long Terms
7. Projected Financial Statements
8. Controls

