AREA I

VISION, MISSION,GOALS AND OBJECTIVES

PARAMETERS

A. Statement of Vision, Mission, Goals and Objectives

B. Dissemination and Acceptability

Program : Bachelor of Science in Management Accounting

Level : Level 1

SUC : University of Southern Mindanao

Campus : Kabacan Main Campus

Date of Actual Survey : October 26-30, 2026

AREA I: VISION, MISSION, GOALS AND OBJECTIVES

The Area of Vision, Mission, Goals and Objectives is the most fundamental of all the ten (10) areas to be surveyed. Everything in the Institution is justified only to the extent that if realizes its vision and mission. It is essential therefore, for the Institution to formulate the vision and mission which should be the bases of all its operations. The institution is judged by the degree to which these are attained, not in comparison with others.

A. Statement of Vision, Mission, Goals and Objectives

The Vision is the state the Institution hopes to become in the future. The MGO represents the hierarchy of aims of the Institution. The Mission reflect the mandate/aim of the whole state university or state college. The Goals are the aims at the hierarchy structure below the Institution level (the academic Unit/Institution/School); and the Objectives are the aims at the program level, i.e., what the program hopes to achieve.

The Institution shall define its mission in accordance with its legal and educational development mandate and the thrust of the government.

The program outcomes are the foci of programs accreditation. These are the competencies (knowledge and skills), values and other attributes, which the Institution hopes their graduates shall acquire to enable them to compete for employment, locally and internationally.

B. Dissemination and Acceptability

It is expected that the Institution disseminates, and work for the acceptance of the Vision, Mission, Goals and objectives by the stakeholders. In order to facilitate awareness and acceptance, it is a good practice that the faculty, non-teaching staff, students, linkages, the community, and other stakeholders are involved in the formulation, review and or revision of the VMGO.

An outcomes-based assessment will focus on the extent to which the program objectives are attained as shown in the outcomes. Thus, there must be a common understanding and acceptance of the end results of the program by both the faculty and the students.

It should be demonstrated that the program objectives (outcomes) are consistent with the College goals and the College goals with the Mission of the Institution. On a long-term perspective, the accomplishment of the Mission will lead to the realization of the Vision of the Institution.

The following documents, additional information and exhibits will be useful in evaluating this Area, and should be made available at the Accreditation Center:

1. Billboards installed for the purpose of disseminating Vision, Mission, Goals and Objectives (VMGO);
2. Bulletin of Information;
3. Bulletin, brochures, catalogs, manuals, print and other media;
4. Documents/materials containing statements of VMGO;
5. Minutes of meeting conducted to formulate, review or revise VMGO;
6. Programs and activities showing student's participation in the dissemination of the VMGO;
7. Research work/study conducted showing awareness and acceptance of the VMGO;
8. SUC Charter; and
9. University/College Code.

AREA I: VISION, MISSION, GOALS AND OBJECTIVES

RATING SCALE						
NA	**0**	**1**	**2**	**3**	**4**	**5**
- Not Applicable	**-** Missing	**Poor**	**Fair**	**Satisfactory**	**Very Satisfactory**	**Excellent**
		Criterion is met minimally in some respects, but some improvement is needed to overcome weaknesses (75% lesserthan the standards)	Criterionis met in most respects, but some improvement is needed toovercome weaknesses (50% lesser that the standards)	Criterionis met in all respects (100% compliance with the standards)	Criterionisfully met in all respects,ata level that demonstrates good practices (50% greater than the standard)	Criterionisfully met substantialnumber of goodpractices, at a levelthatprovided a modelforothers (75% greater than the standards)

Indicators	Item Rating (IR)	System-Implementation-Outcome-Means(SIOM)	Parameter Mean(PM)
PARAMETER A: STATEMENT OF VISION, MISSION, GOALS AND OBJECTIVES			
SYSTEM – INPUTS AND PROCESSES			
S.1. The institution has a system of determining the Vision and Mission.	4		
S.2. The Vision clearly reflects what the Institution hopes to become in the future.	5		
S.3. The Mission clearly reflects the Institution's legal and other statutory mandates.	5		
S.4. The Goals of the College/Academic Unit are consistent with the Mission of the Institution.	5		
S.5. The Objectives of the program have the expected outcomes in terms of competencies (skills and knowledge), values and other attributes of the graduates which include the development of:	4.33		
S.5.1. technical/pedagogical skills; 3			

Indicators		(IR)	(SIOM)	(PM)
S.5.2. research and extension capabilities;	4			
S.5.3. students' own ideas, desirable attitudes and personal discipline;	5			
S.5.4. moral character;	5			
S.5.5. critical analytical, problem solving and other higher order thinking skills; and	4		4.67	
S.5.6. aesthetic and cultural values.	5			

IMPLEMENTATION			
I.1. The Institution/College conducts a review on the statement of the Vision and Mission as well as its goal and program objectives for the approval of authorities concerned.	4		
I.2. The College/Academic Unit follows a system of formulating it's goals and the objectives of the program	5		
I.3. The College/Academic Unit's faculty, personnel, students and other stakeholders (cooperating agencies, linkages, alumni, industry sector and other concerned groups) participate in the formulation, review and/or revision of the VMGO.	4	4.33	

OUTCOMES			
O.1.The VMGO are crafted and duly approved by the BOR/BOT.	5	5	4.67

PARAMETER B: DISSEMINATION AND ACCEPTABILITY			
SYSTEM-INPUTS AND PROCESSES			
S.1. The VMGO are available on bulletin boards, in catalogs/manuals and in the other forms of communication media.	5	5	

Indicators	(IR)	(SIOM)	(PM)
IMPLEMENTATION			
I.1. A system of dissemination and acceptability of the VMGO is enforced.	5		
I.2. The administrators/faculty attend in-service seminars and training on awareness and acceptability of the:	4		
I.2.1. Vision and mission of the institution;	5		
I.2.2. Goals of the College/Academic Unit; and	4		
I.2.3. Objectives of the program.	3		
I.3. The formulation/ review/ revision of the VMGO is participated in by the following:	4.4		
I.3.1. administrators;	5		
I.3.2. faculty;	5		
I.3.3. staff;	4		
I.3.4. students; and	4		
I.3.5. other stakeholders.	4		
I.4. The faculty and staff perform their jobs/functions in consonance with the VMGO.	5		
I.5. The VMGO are widely disseminated to the different agencies, institutions, industry sector and community.	4		
		4.48	

OUTCOME/S			
O.1. There is full awareness and acceptance of the VMGO by the administrators, faculty, staff, students and other stakeholders.	5		
O.2. There is congruency between actual educational practices and activities with the following:	5		
O.2.1. Vision and mission of the SUC;	5		
O.2.2. Goals of the College/Academic Unit; and	5		
O.2.3. Objectives of the program.	5		
O.3. The goals and objectives are being achieved.	5		
		5	
			4.83
Area Mean:			4.75

SUMMARY OF RATINGS

AREA I: VISION, MISSION,GOALS AND OBJECTIVES

	Parameter	Numerical Rating	Descriptive Rating
A.	**Statement of Vision, Mission, Goals and Objectives**	**4.67**	**Excellent**
B.	**Dissemination and Acceptability**	**4.83**	**Excellent**

Total: 9.5

Mean: 4.75 Excellent

LEAD ACCREDITOR/S:

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