AREA II

FACULTY

PARAMETER A:

ACADEMIC QUALIFICATIONS AND PROFESSIONAL EXPERIENCE

I.1.6

publication, creative and scholarly works

I.1.6 The faculty demonstrate professional competence and are engaged in publication, creative and scholarly works



UNIVERSITY of the IMMACULATE CONCEPTION

CERTIFICATE OF RECOGNITION

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Ms. Allen Shane L. Cabañog

for having presented a study titled

THE E-READINESS OF SMALL AND MEDIUM ENTERPRISES IN SOCCSKSARGEN: AN EXPLANATORY SEQUENTIAL APPROACH

during the UIC International Research Forum 2024 at the Mini-Auditorium on May 30, 2024, 8:00 AM - 5:00 PM

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International Journal of Education Research for Higher Learning
April 2024

THE E-READINESS of Small & Medium Enterprises in SOCCSKSARGEN: An Explanatory APPROACH

Allen Shane L. Cabañog[1], Presentacion C. Acosta, PhD[2]

[1]Instructor II, Makilala Institute of Science and Technology
allenlimcabanog@gmail.com

[2]Graduate School Department, University of the Immaculate Conception, Davao City, Philippines
pacosta@uic.edu.ph

ABSTRACT

Inadequate infrastructure and resources of small and medium enterprises (SMES) hindered the adoption and integration of new technology into their business operation. This study aimed to determine the level of e-readiness in SOCCSKSARGEN as well the comparison of the difference of e-readiness in SMEs according to their characteristics. The researcher employed an explanatory sequential design to provide a better understanding of the study. The survey covered 150 purposively chosen executives from merchandising and manufacturing industries across the region. Moreover, five participants were interviewed. The quantitative results were analyzed through inferential statistics while the qualitative information was analyzed thematically. The findings revealed that e-readiness is evident and among its indicators, the e-commerce readiness revealed a very high level whereas digital technology readiness and e-business readiness were high level. The e-readiness is comparable regardless of the location, nature of organization, forms of business, number of employees, organization size, annual average profit level and product offerings. The quantitative findings of the study were supported by the fundamental themes that arose from the qualitative data. The e-readiness identified themes from the participants which helped strengthen and explain the profoundness of the level of e-readiness and also the comparison of the variable. The participants' perception suggests that they hold the belief that SMEs are well prepared and equipped for the digital era. These research findings offer implications for research and business practice.

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Predictors of Financial Well-being of Sole Proprietors in Food-related Business in Soccsksargen, Philippines

(Paper ID: k24-075)

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Predictors of Financial Well-being of Sole-proprietors in Food Related Business in SOCCSKSARGEN, Philippines

Jay-R G. Vildac
Ateneo de Davao University, Davao City, Philippines;
University of Southern Mindanao, Kabacan, Philippines

Review of Integrative Business & Economics *Research*

ABSTRACT

This study aimed to identify the determinants of financial well-being in the context of the sole proprietors in food-related businesses during the CoVid-19 pandemic. The study employed the descriptive and correlational modeling approach through a survey of 265 respondents from the provinces of South Cotabato, Cotabato, Sultan Kudarat and the city of General Santos (SOCCSKSARGEN), Region XII, Philippines. Quantitative analysis was applied using frequency distribution, percentages, means, stepwise multiple regression analysis and Hayes' Process Macro. The results of the study indicated that both financial literacy and financial inclusion had a significant direct influence on financial well-being. On the other hand, financial stress has an inverse significant influence on financial well-being. Furthermore, the results of the study revealed that the number of years in business significantly moderates the influence of financial literacy, financial inclusion, and financial stress to the financial well-being. Finally, the study finds that business size has a significant moderating effect to the influence of financial inclusion on financial well-being. The model is a great addition to the literature on assessing the well-being of people which embraces a more comprehensive approach that is beyond the traditional realms of economics.



Jay-r Vildac
December 5, 2023 ·

Faculty members of the USM Accountancy Department have presented the following research and extension projects during the **43rd USM Year-End In-House Review Day**:

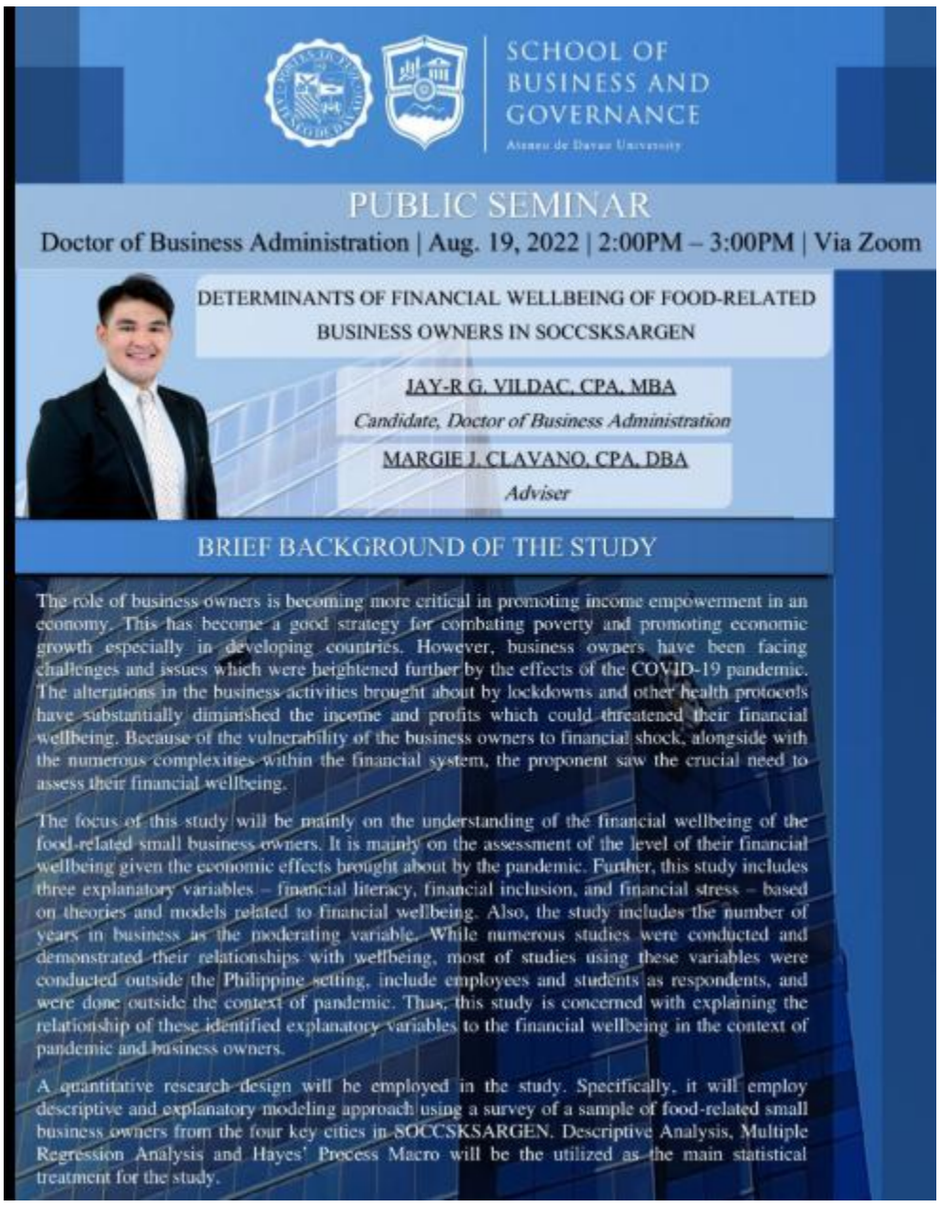
FINANCIAL ANALYSIS OF INCOME GENERATING PROJECTS OF SELECTED HIGHER EDUCATION INSTITUTIONS IN MINDANAO
Sandra Angela A. Bangcaya - usm

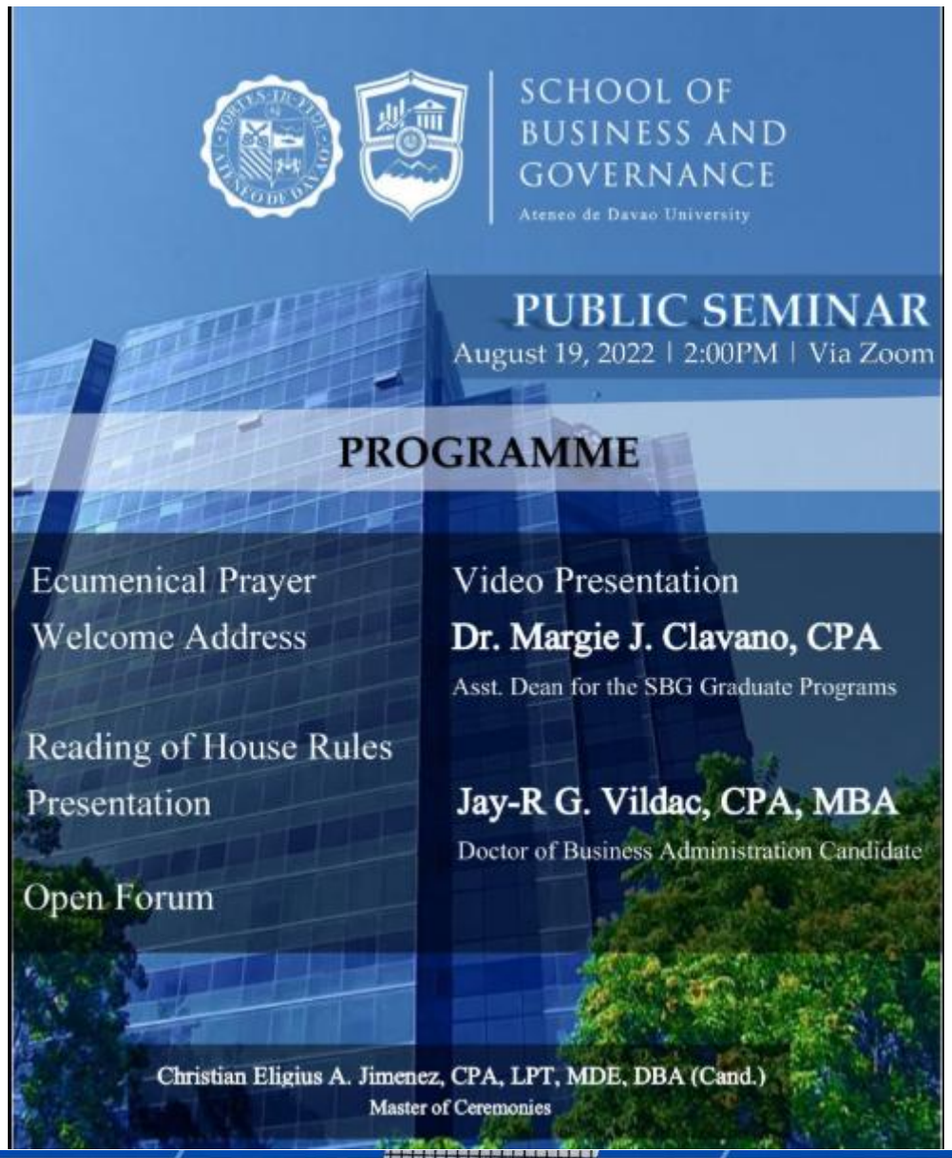
PRODUCTION, PROCESSING, AND POSITIONING OF COCO-BASED PRODUCTS FOR COLLABORATIVE BARANGAY-BASED DEVELOPMENT AND ECONOMIC MAINSTREAMING (3Ps-CBDEM)
Jay-r Vildac See less

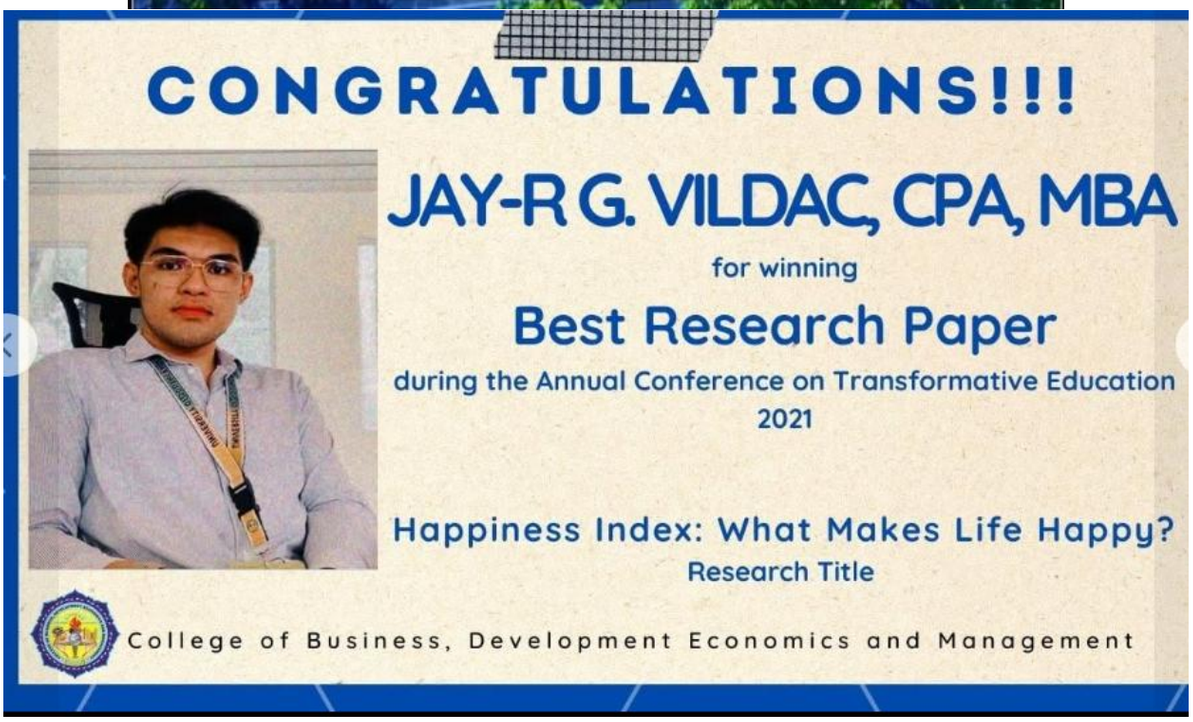



Rationale
•Sustainability has become a major challenge that is faced by many projects in developing countries despite the efforts by the implementing units.
•According to Tantoy (2018), characterizing the performance of campus IGPs of a university can be a tool for determining its long-term viability and making sensible economic decisions for the benefit of IGPs.


Rationale
43rd
USM
YEAR-END


SCHOOL OF
BUSINESS AND
GOVERNANCE
Ateneo de Davao University
PUBLIC SEMINAR
Doctor of Business Administration | Aug. 19, 2022 | 2:00PM – 3:00PM | Via Zoom
DETERMINANTS OF FINANCIAL WELLBEING OF FOOD-RELATED BUSINESS OWNERS IN SOCCSKSARGEN
JAY-R G. VILDAC, CPA, MBA
Candidate, Doctor of Business Administration
MARGIE J. CLAVANO, CPA, DBA
Adviser
BRIEF BACKGROUND OF THE STUDY
The role of business owners is becoming more critical in promoting income empowerment in an economy. This has become a good strategy for combating poverty and promoting economic growth especially in developing countries. However, business owners have been facing challenges and issues which were heightened further by the effects of the COVID-19 pandemic. The alterations in the business activities brought about by lockdowns and other health protocols have substantially diminished the income and profits which could threatened their financial wellbeing. Because of the vulnerability of the business owners to financial shock, alongside with the numerous complexities within the financial system, the proponent saw the crucial need to assess their financial wellbeing.
The focus of this study will be mainly on the understanding of the financial wellbeing of the food-related small business owners. It is mainly on the assessment of the level of their financial wellbeing given the economic effects brought about by the pandemic. Further, this study includes three explanatory variables – financial literacy, financial inclusion, and financial stress – based on theories and models related to financial wellbeing. Also, the study includes the number of years in business as the moderating variable. While numerous studies were conducted and demonstrated their relationships with wellbeing, most of studies using these variables were conducted outside the Philippine setting, include employees and students as respondents, and were done outside the context of pandemic. Thus, this study is concerned with explaining the relationship of these identified explanatory variables to the financial wellbeing in the context of pandemic and business owners.
A quantitative research design will be employed in the study. Specifically, it will employ descriptive and explanatory modeling approach using a survey of a sample of food-related small business owners from the four key cities in SOCCSKSARGEN. Descriptive Analysis, Multiple Regression Analysis and Hayes' Process Macro will be the utilized as the main statistical treatment for the study.


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Ateneo de Davao University
PUBLIC SEMINAR
August 19, 2022 | 2:00PM | Via Zoom
PROGRAMME
Ecumenical Prayer
Welcome Address
Reading of House Rules
Presentation
Open Forum
Video Presentation
Dr. Margie J. Clavano, CPA
Asst. Dean for the SBG Graduate Programs
Jay-R G. Vildac, CPA, MBA
Doctor of Business Administration Candidate
Christian Eligius A. Jimenez, CPA, LPT, MDE, DBA (Cand.)
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CONGRATULATIONS!!!
JAY-R G. VILDAC, CPA, MBA
for winning
Best Research Paper
during the Annual Conference on Transformative Education
2021
Happiness Index: What Makes Life Happy?
Research Title
College of Business, Development Economics and Management

THE E-READINESS of Small & Medium Enterprises in SOCCSKSARGEN: An Explanatory APPROACH

Allen Shane L. Cabañog
Makilala Institute of Science and Technology
Author

Dr. Presentacion C. Acosta
University of the Immaculate Conception
Author



DOI: https://doi.org/10.17158/5r88y511

Keywords: Business Management, SMEs, e-readiness, digital technology readiness, e-commerce readiness, e-business readiness, explanatory sequential mixed methods, thematic analysis, SOCCSKSARGEN, Philippines

What Makes Them Happy?: Happiness of Teachers in the National Capital Region during the COVID-19 Pandemic

Jay-R G. Vildac
University of Southern Mindanao, Philippines
https://orcid.org/0009-0008-6649-5903
Christian Eligius A. Jimenez
De La Salle-College of St. Benilde, Philippines
https://orcid.org/0009-0000-8777-4890

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More Citation Formats

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Keywords

COVID-19, happiness index, teachers, well-being

Abstract

The COVID-19 pandemic disrupted the education systems worldwide because of the sudden shift to online learning. In the Philippines, particularly in the National Capital Region, teachers faced enormous pressures to adapt to the new classroom environment. Using the Gross National Happiness framework, this preliminary pilot study evaluated the level of happiness and well-being of 53 teachers through an online questionnaire adapted from the Happiness Alliance's Happiness Index. Pearson correlation and multiple regression analyses were used to examine the relationship between happiness and the ten well-being domains in the Happiness Index. Results showed that all ten domains had a statistically significant relationship with happiness, while material well-being, governance, and health emerged as dominant predictors. These baseline findings suggest that

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The E-readiness of Small and Medium Enterprises in SOCCSKSARGEN: An Explanatory Sequential Approach
ALLEN SHANE L. CABAÑOG
Doctor in Business Management


UNIVERSITY of the
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