UNIVERSITY OF SOUTHERN MINDANAO

COLLEGE OF BUSINESS, DEVELOPMENT ECONOMICS AND MANAGEMENT

ACCOUNTANCY DEPARTMENT

BACHELOR OF SCIENCE IN MANAGEMENT ACCOUNTING





AACCUP LEVEL 1 ACCREDITATION

AREA VI

EXTENSION AND COMMUNITY INVOLVEMENT

I.3. The extension projects and activities serve varied clientele.

USM-College of Business, Development Economics and Management

13 Sept 2024 ·

The Philippine Rural Reconstruction Movement (PRRM), in collaboration with World Vision Development Foundation, organized a two-day Training on Social Entrepreneurship and Enterprise Development (SEED) on September 11-12, 2024, at the Spottswood Methodist Center in Kidapawan City. A total of 24 representatives from Climate Smart Agriculture Organizations from Kabacan, Mlang and Tulunan attended the training, designed to equip them with the knowledge and tools to develop and manage climate-resilient social enterprises.

On the first day, faculty members from the College of Business Development and Entrepreneurship Management (CBDEM) led an engaging session on the fundamental principles of social entrepreneurship. Dr. Esmaira G. Gunsayan, Dr. Jeannie U. Duka, and Dr. Analyn A. Gonzales delivered insightful presentations on enterprise development, emphasizing the integration of economic and environmental sustainability. Dr. Gonzales also presented content on behalf of Dr. Irving T. Fajarito, Jr., highlighting the importance of building social enterprises in climate-vulnerable sectors. Moreover, the resource speakers conducted an interactive workshop on the Business Model Canvas, where participants applied these concepts to design sustainable business models tailored to climate-smart agriculture initiatives.

On the second day, the spotlight shifted to financial management, an essential aspect of running successful social enterprises. Dr. Jay-R G. Vildac, Dr. Mitzi Aileen M. Alba, and Prof. Sandra Angela A. Bangcaya guided participants through key financial strategies and practical tools needed to maintain financial sustainability. The sessions were supported by hands-on workshops, facilitated by Ms. Julhaina G. Cambang and Mr. Lorckan Dredd C. Pelarion, providing participants with the opportunity to apply the lessons learned.

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This training aimed to foster a proactive mindset among participants, empowering them to establish and manage social enterprises that contribute to local economic development while addressing the pressing challenges of climate change.



USM-College of Business, Development Economics and Management
November 23, 2024 ·

The College Extension Project, titled "CBDEM-Delicacies: Capacity Building, Demonstration, and Enterprise Development of Maguindanaon Delicacies," represents a collaborative effort among CBDEM faculty, staff, students, and our partner community. This initiative aims to facilitate a series of hands-on training sessions and product demonstrations featuring three exquisite Maguindanaon delicacies: Kagikit, Dudol, and Kumukunsi. These delicacies originate from research outputs designed to create a positive impact on the community. This project specifically seeks to empower our beneficiaries, the Kabacan Moro Women's Organization, Inc. (KMWOI) of Brgy. Cuyapon. Through this collaborative endeavor, we aspire to enhance culinary skills, promote cultural heritage, and foster economic development within the community.

#CBDEMExtension
#CBDEMDelicacies **See less**



USM-College of Business, Development Economics and Management
October 8 at 9:23 PM ·

USM, DTI, DAR FORMALIZE PARTNERSHIP FOR CBDEM ALLIES AND CARP NEXUS PROJECTS

The University of Southern Mindanao (USM), through the College of Business, Development Economics, and Management (CBDEM), formally entered into a partnership with the Department of Trade and Industry (DTI)–Cotabato Province and the Department of Agrarian Reform (DAR)–Cotabato Province through the signing of a Memorandum of Agreement (MOA) for the implementation of the CBDEM–ALLIES Project (Advancing Livelihoods through Linkages, Innovation and Enterprise Support) and Project CARP NEXUS (Network for Extension in Universities and Schools) on October 8, 2026, at the LED AVR, CBDEM–Lope E. Dapun Building, USM.

The MOA signing was attended by key representatives of the three partner institutions, namely USM President Dr. Jonald L. Pimentel, DTI Cotabato Provincial Director Robert Orfrecio, and DAR Provincial Agrarian Reform Program Officer Evangeline Bueno.

The signing was likewise witnessed by USM Vice President for Research, Development and Extension Dr. Debbie Marie P. Verzosa; Extension Services Director Glyn G. Magbanua; CBDEM Dean Cheryl Y. Dulay; CBDEM–ALLIES Project Leader Lau Mamburam; and DTI CARP NEXUS Project Focal Person Mae Petsy Bundoc

The partnership aims to strengthen the productivity, enterprise capacity, and market readiness of Agrarian Reform Beneficiaries (ARBs) in the Province of Cotabato through integrated, sustainable, and partnership-driven extension services.

Under this collaborative undertaking, the three institutions will work together in delivering capacity-building interventions focused on product development, packaging and labeling, digitalization, business and financial management, organizational development, mentoring, technical assistance, and market linkage facilitation. These interventions seek to enhance entrepreneurial competencies, strengthen organizational capacities, and promote sustainable enterprise development among partner-beneficiaries.

Beyond enterprise development, the initiative also seeks to strengthen the integration of instruction, research, and extension by engaging CBDEM faculty members and students in community-based development activities. Through experiential learning opportunities, students will be able to apply their academic knowledge and competencies to actual enterprise development challenges while contributing to community empowerment.

The formalization of the partnership marks a significant step toward strengthening collaboration among USM, DTI, DAR and other partners in advancing inclusive economic opportunities, sustainable livelihoods, and rural development in the Province of Cotabato. **See less**

