UNIVERSITY OF SOUTHERN MINDANAO

COLLEGE OF BUSINESS, DEVELOPMENT ECONOMICS AND MANAGEMENT

ACCOUNTANCY DEPARTMENT

BACHELOR OF SCIENCE IN MANAGEMENT ACCOUNTING





AACCUP LEVEL 1 ACCREDITATION

AREA VI

EXTENSION AND COMMUNITY INVOLVEMENT

I.2. The administration, faculty and students are involved in the implementation and dissemination of extension programs.

USM-College of Business, Development Economics and Management

13 Sept 2024 ·

The Philippine Rural Reconstruction Movement (PRRM), in collaboration with World Vision Development Foundation, organized a two-day Training on Social Entrepreneurship and Enterprise Development (SEED) on September 11-12, 2024, at the Spottswood Methodist Center in Kidapawan City. A total of 24 representatives from Climate Smart Agriculture Organizations from Kabacan, Mlang and Tulunan attended the training, designed to equip them with the knowledge and tools to develop and manage climate-resilient social enterprises.

On the first day, faculty members from the College of Business Development and Entrepreneurship Management (CBDEM) led an engaging session on the fundamental principles of social entrepreneurship. Dr. Esmaira G. Gunsayan, Dr. Jeannie U. Duka, and Dr. Analyn A. Gonzales delivered insightful presentations on enterprise development, emphasizing the integration of economic and environmental sustainability. Dr. Gonzales also presented content on behalf of Dr. Irving T. Fajarito, Jr., highlighting the importance of building social enterprises in climate-vulnerable sectors. Moreover, the resource speakers conducted an interactive workshop on the Business Model Canvas, where participants applied these concepts to design sustainable business models tailored to climate-smart agriculture initiatives.

On the second day, the spotlight shifted to financial management, an essential aspect of running successful social enterprises. Dr. Jay-R G. Vildac, Dr. Mitzi Aileen M. Alba, and Prof. Sandra Angela A. Bangcaya guided participants through key financial strategies and practical tools needed to maintain financial sustainability. The sessions were supported by hands-on workshops, facilitated by Ms. Julhaina G. Cambang and Mr. Lorckan Dredd C. Pelarion, providing participants with the opportunity to apply the lessons learned.

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This training aimed to foster a proactive mindset among participants, empowering them to establish and manage social enterprises that contribute to local economic development while addressing the pressing challenges of climate change.



USM-College of Business, Development Economics and Management
November 23, 2024 ·

The College Extension Project, titled "CBDEM-Delicacies: Capacity Building, Demonstration, and Enterprise Development of Maguindanaon Delicacies," represents a collaborative effort among CBDEM faculty, staff, students, and our partner community. This initiative aims to facilitate a series of hands-on training sessions and product demonstrations featuring three exquisite Maguindanaon delicacies: Kagikit, Dudol, and Kumukunsi. These delicacies originate from research outputs designed to create a positive impact on the community. This project specifically seeks to empower our beneficiaries, the Kabacan Moro Women's Organization, Inc. (KMWOI) of Brgy. Cuyapon. Through this collaborative endeavor, we aspire to enhance culinary skills, promote cultural heritage, and foster economic development within the community.

#CBDEMExtension
#CBDEMDelicacies **See less**



USM-College of Business, Development Economics and Management
October 28, 2025 ·

ThE CBDEM LSG successfully conducted its Extension Activity as part of its continued commitment to community engagement and academic service.

This initiative reflects the organization's dedication to fostering social responsibility, leadership, and meaningful partnerships beyond the campus.

#cbdemextension See less

