UNIVERSITY OF SOUTHERN MINDANAO

COLLEGE OF BUSINESS, DEVELOPMENT ECONOMICS AND MANAGEMENT

ACCOUNTANCY DEPARTMENT

BACHELOR OF SCIENCE IN MANAGEMENT ACCOUNTING





AACCUP LEVEL 1 ACCREDITATION

AREA VI

EXTENSION AND COMMUNITY INVOLVEMENT

S.3. The extension program reflects the VMGO.

OBJECTIVES

Guided by its vision, mission and goal, the USM-Extension Center shall pursue the following objectives:

1. To inter-relate functions of USM Extension with the goals and objectives of the various POs, GOs and NGOs;
2. To serve as catalyst of development through the conduct of needed and relevant seminars, workshops, training, fora, etc;
3. To enhance development through proper and timely orchestration of indigenous and new resources;
4. To devote, focus and concentrate limited resources to the less fortunate and underprivileged citizens of the depressed areas within its services area;
5. To provide specialist to serve as consultants, advisers and other similar functions for various development projects and training as needed; and
6. To bring and translate the message of wholesome development to places within its service area regardless of distance, terrain an other adverse conditions as long as the University's technical assets, capabilities and expertise are needed, useful and relevant.

The University Extension Services Center as an outreach function of the University, is guided in its operation by the following philosophical considerations:

1. Extension is a university-wide function with each academic unit expected to undertake extension activities along its subject matter areas of concern and expertise in cooperation and coordination with the other units of the University.
2. Communicates research results and useful information to end-users indirectly through extension agencies or change agents.
3. The University Extension Program is carried out by designated extension coordinators of the various colleges/units under the over¬all management of the Office of the Director for Extension.
4. The University Extension is closely linked with instruction, research and production in ways that each mutually complements and supplements with one another.
5. The undertaking of action research projects in cooperation with other agencies in order to try and validate extension approaches and strategies is an integral part of the University Extension Services Center.

The USM Extension Service Center is guided by the following principles:

1. Extension activities are essentially non-formal and carried out on the clienteles' farms, homes and barangays.
2. Extension links and networks with other organizations such as GOs, NGOs and POs.
3. Extension diffuses information to the development partners and vice-versa.
4. Extension works with heterogeneous clients and partners.
5. Extension works with the people and with what they have.
6. Extension work involves all the people in problem identification, organization, program planning, decision making, program execution/implementation and evaluation of extension activities.

THE USM Extension Service Thrusts

The USM Extension service is essentially geared towards human resource development resulting in physical, socio-cultural, economic and political well being. Contributing to this end are the following programs with flexibility relative to strategies and implementation:

1. **Training.** These are non-credit training programs conducted in or off campus to provide participants with technical and practical competence in various fields of human endeavor. The clients are provided with skills for employment and for increasing efficiency in their farm business. Capabilities of personnel from development agencies are upgraded and enhanced. For unemployed and underemployed, they are taught certain skills or trade useful for employment or self-employment.
2. **Information/Communication.** This pertains to the dissemination of research findings for adoption and application for better living. It is carried out through bulletins, journals, manuals, leaflets, circulars, feature articles, and press releases or through a team of specialists called the USM Technical Mobile Team.
3. **Demonstration/Action Program.** This is in effect teaching by example. Result and method demonstration projects shall be conducted and established in strategic places of the service areas or out USM by each college/unit as means of effecting changes among the clientele.
4. **Farm and Business Advisory/Technical Assistance.** This program is aimed at making available the services and or expertise the members of the University faculty and staff to the clientele. Activities, such as, direct consultation, technical/farm advisory, facilitation, monitoring, evaluation, advocacy and introduction of innovations are included in this program.
5. **Research and Extension Linkages.** The USM Extension Services Center is concerned with increasing agro-industrial productivity and profitability, developing human potential, improving nutrition and health, generating self-help program, enhancing economic development, strengthening environmental sensitivity with linkages and support agencies.

VII RESEARCH AGENDA

REVISED USM RESEARCH, DEVELOPMENT AND EXTENSION AGENDA FOR 2015-2020
Prepared by: Dr. Cayetano C. Pomares, Vice President for RDE

AS PER APPROVED BY THE USM BOARD OF REGENTS THROUGH BOR RESOLUTION NO. 79, SERIES OF 2015

CHED MANDATE FOR RDE (as read)

☐ Pursuant to CHED Republic Act 7722, the national government's commitment to transformational leadership puts education as the central strategy for investing in the Filipino people, reducing poverty, and building national competitiveness shall:

☐ **Sec a.** Promote relevant and quality higher education (i.e. higher education institutions and programs are at par with international standards and graduates and professionals are highly competent and recognized in the international arena);

☐ **Sec c.** guarantee and protect academic freedom for continuing intellectual growth, **advancement of learning and research**, development of responsible and effective leadership, education of high level professionals, and **enrichment of historical and cultural heritages**;

☐ Specifically, CHED aims to achieve that the overall societal goal is the attainment of **inclusive growth and sustainable development** while the higher education sub-sector goals are: the formation of high-level human resource, and generation, adaptation, and transfer of knowledge and technology for national development and global competitiveness.

As indicated in Section 5. PROGRAMS, ACTIVITIES, AND PROJECTS and Article 5.1.1 Aligning HEI programs with national development goals the relevant and Responsive Research, Development and Extension (RDE), CHED supports the conduct of RDE aimed at generating, adapting and transferring or applying new knowledge and technologies for improving productivity and livelihood, promoting peace, empowering women, protecting the environment, reducing disaster devastation, and alleviating poverty.

USM RESEARCH DEVELOPMENT AND EXTENSION AGENDA 2015-2020

THEMATIC AREA	UNIT CONCERNED
1. Access to education and literacy	CED, CENCOM, IMEAS, CIT, CAS
2. Promotion of peace, gender equality and development	CBDEM, IMEAS, CED, CAS, CA
3. Preservation of arts, culture, language and literature	CAS, IMEAS, CIT
4. Environmental protection & conservation	CAS, CENCOM, CBDEM, CA, CIT, GS
5. Food security and poverty alleviation	All Colleges, USMARC, PICRI
6. Health and proper nutrition	CHEFS, CHS, ISPEAR, CAS, CVM, CA, CBDEM
7. Engineering and Technology	CENCOM, KCC-CIT, DIT
8. Halal	IMEAS

Focus Commodities in Agriculture (corn, cacao, banana, rubber, oil palm, and goat)