UNIVERSITY OF SOUTHERN MINDANAO

COLLEGE OF BUSINESS, DEVELOPMENT ECONOMICS AND MANAGEMENT

ACCOUNTANCY DEPARTMENT

BACHELOR OF SCIENCE IN MANAGEMENT ACCOUNTING





AACCUP LEVEL 1 ACCREDITATION

AREA VI

EXTENSION AND COMMUNITY INVOLVEMENT

S.2. The College/Academic Unit of Accountancy has a benchmark survey of the problems, needs priorities and resources of the community.

CBDEM DELICACIES: Capacity Building, Demonstration and Enterprise Development of Maguindanao Delicacies

Needs/Baseline Assessment Survey

Introduction:

This survey is designed to gather information from you who involved in the production and selling of Maguindanaon delicacies. The data collected will be used to establish a baseline for the extension project titled, "Capacity Building, Demonstration and Enterprise Development of Maguindanaon Delicacies" of the College of Business, Development Economics and Management (CBDEM), University of Southern Mindanao. Your responses will be strictly confidential.

Instructions:

a) Please read each question carefully before answering.

b) Select the answer that best reflects your situation.

c) If a question does not apply to you, please choose "N/A" (Not Applicable).

d) Feel free to use the space provided for additional comments.

A. Business Information

1. What is your name (optional)? _____
2. What is your contact number? _____
3. What type of Maguindanaon delicacies do you produce?
   _____
4. How long have you been operating your business (Years)? _____
5. Is your business registered with the Department of Trade and Industry (DTI)?

☐ Yes ☐ No

6. How many people do you currently employ in your business (full-time and part-time)?
   _____
7. Where did you sell or display your delicacies?

☐ Local markets ☐ Specialty stores ☐ Online platforms ☐ Tourist destinations

☐ Festivals and events ☐ Gift Shops ☐ Supermarkets ☐ Direct from Producers

8. When do you find it most convenient to sell Maguindanaon delicacies?

☐ Special Occasions ☐ Anytime ☐ Cultural Festivals/Events

☐ Weekends ☐ Other (please specify): _____

B. Production Practices

9. Do you have a designated production area in your business? ☐ Yes ☐ No

10. Do you currently use any standardized recipes for your delicacies? ☐ Yes ☐ No

11. What are your primary sources for ingredients?

☐ Palengke ☐ Grocery Stores ☐ Wholesalers ☐ Direct from Farmers

☐ Retailers ☐ Other (Pls. specify): _____

12. What Maguindanaon delicacies are you interested in producing/learning?

☐ Dudol ☐ Tinapayan ☐ Panyalam ☐ P'lil ☐ Tinadtag

☐ Kagikit ☐ Tinumis ☐ Chicken Lininggil ☐ Pastil/Patil ☐ Bulibed

☐ Kumukunsi ☐ Patulakan ☐ Other (pls. specify): _____

C. Business Development

13. Do you have a business plan for your Maguindanaon delicacies venture? ☐ Yes ☐ No

14. Have you ever participated in any business skills training or workshops? ☐ Yes ☐ No

15. Do you currently use any marketing strategies to promote your products? (e.g., social media, local events, etc.) ☐ Yes ☐ No

D. Business Operations

16. I am confident in the quality and consistency of my Maguindanaon delicacies.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree ☐ N/A

17. My current production methods allow me to meet increasing customer demand.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree ☐ N/A

18. I have access to reliable sources of high-quality ingredients for my delicacies at reasonable prices.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree ☐ N/A

19. I am knowledgeable about food safety regulations and best practices.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree ☐ N/A

20. My business marketing and sales strategies are effective in reaching my target customers.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree ☐ N/A

E. Business Skills and Knowledge

21. I would benefit from hands-on training on standardized production techniques for Maguindanaon delicacies.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree ☐ N/A

22. I am interested in learning more about business management and financial literacy.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree ☐ N/A

23. I need assistance in developing business plan for my delicacies.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree ☐ N/A

24. I would like to showcase the standardized production processes of my delicacies through demonstration activities (i.e., cooking demo or cultural presentation in trade fair/exposition).

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree ☐ N/A

25. I would like to participate in mentoring and peer-to-peer learning/ knowledge exchange sessions.

☐ Strongly Disagree ☐ Disagree ☐ Neutral ☐ Agree ☐ Strongly Agree ☐ N/A

F. Comments/Suggestions

_____

_____

_____

Thank you for your time and participation!