UNIVERSITY OF SOUTHERN MINDANAO

COLLEGE OF BUSINESS, DEVELOPMENT ECONOMICS AND MANAGEMENT

ACCOUNTANCY DEPARTMENT

BACHELOR OF SCIENCE IN MANAGEMENT ACCOUNTING





AACCUP LEVEL 1 ACCREDITATION

AREA VI

EXTENSION AND COMMUNITY INVOLVEMENT

S.1. The extension agenda is in consonance of local, regional and national development thrusts and priorities.

University of Southern Mindanao
Research, Development and Extension (RDE) Agenda (2022-2031)

	RDE Themes	RDE Priority Areas
1	Quality Learning, Skills Development, and Literacy	Innovative teaching strategies; development and evaluation of functional education materials and modality; development of strategies/approaches for increased learning interest, motivation and engagement; school management; knowledge management; special education; remedial education; alternative learning system; assessment; soft skills; practical skills; adult education; language literacy; numerical literacy; data literacy; computer literacy; international studies; tracer studies
2	Social Development, and Strong Institutions	Gender and development (GAD); peace initiatives; community development; human security; justice; public policy and legislations; social rehabilitation; governance; organizational studies; behavioral studies; social institutions; ethics and public accountability; programs/project assessment; community needs assessment and interventions; partnerships and linkages
3	Preservation of Culture	Multicultural studies; educational materials for IPs; indigenous knowledge systems and practices; development of materials for cultural knowledge and promotion; arts; language and literature studies
4	Environmental Protection, Conservation, and Risk Reduction	Environment rehabilitation studies; biodiversity; climate change adaptation; risk, hazard and mitigation; biosafety; natural resources conservation and management; bioremediation; flood control; waste management; ecological preservation and care; environmental impact assessment
5	Food Security and Poverty Reduction	Agricultural and fisheries research; biotechnology; innovations; quality food product development; technology development; halal food production; sustainable production; responsible consumption; organic agriculture; food testing; smart agriculture; precision farming; livelihood programs; subsidy impact assessment; capacity building; capability building; farm machineries; post-harvest facilities; vertical farming; indigenous food

UNIVERSITY OF SOUTHERN MINDANAO
RESEARCH, DEVELOPMENT AND EXTENSION 10-YEAR DEVELOPMENT PLAN

	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	Strategic Foresight
I. RDE engagement											
A. Local Funded Research											Significant increase in faculty and researchers RDE engagement; significant increase in quantity and quality of research; widened research engagement; development of advanced technologies; increase in number of research facilities; one of the top research universities in ASEAN region
B. Externally Funded Research											
C. Internationally funded research											
D. Research centers and laboratories											
E. National and international University Research Engagement											
II. Research outputs (publications, products, technologies, policies, systems)											
A. Products											Significant increase in number of products, technologies, publications, citations, IEC materials, policies and systems generated from research
B. Technologies											
C. Publications											
D. Citations											
E. IEC Materials											
F. Policies											
G. Systems											

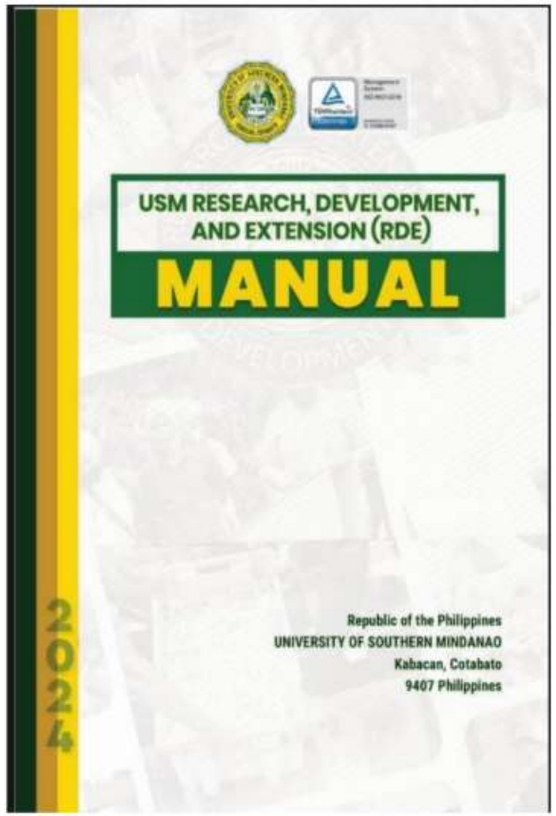
III. Intellectual Property Assets											
A. Patents and Patent applications											Significant increase in number of intellectual property such as patents and patent applications, utility models, copyrights, industrial designs, and trademarks
B. Utility models											
C. Copyrights											
D. Industrial designs											
E. Trademarks											
IV. Adoption and commercialization											
A. Adopters											Significant increase in number of adopters of research outputs; increase in number of licensed and commercialized products and revenues
B. Licensing											
C. Commercialization											
D. Revenue Generation											
V. Academe-industry partnership											
A. University Business Engagement											Enhanced University-based business engagement; and strengthened academe-industry partnership and engagement
B. Industry Engagement											

6	Good Health and Well-being	Nutrition; sports; physical education; resilience; psycho-social health; medical and medicinal studies; sanitation; functional foods; food and water quality and safety; mental and emotional health; therapy; coping mechanism; preventive measures; emerging diseases; health management; alternative medicine
7	Innovations in Science, Engineering, and Technology	Innovations; product and technology development; energy; materials science; nanotechnologies; robotics; artificial intelligence; internet of things; Science, Engineering, Communication, and Technologies (SECT) 4.0; biotechnology and OMIC technologies; inventions and discoveries; basic research; information technologies; electronics; drug discovery; mathematics; emerging technologies; fabrication; transport system; waste management; infrastructure; water systems; simulation studies; industrial and allied technology
8	Sustainable Entrepreneurship and Management	Entrepreneurship; economics; micro and macro scale business; product development; marketing; commercialization; networking; franchising; financial management; business feasibility studies; risk and opportunities; value adding; value chain analysis; organizational management; quality service assessment; human resource management; production management

The USM Extension Agenda

1. Strengthening of linkages between local government and communities through diverse and meaning extension partnerships and collaboration;
2. Intensification of public information and education campaigns on extension services and programs / projects;
3. Protection and commercialization of knowledge-based products; and
4. Adoption and implementation of Integrated Sustainable Development Approach for Community-based extension Program / Projects.

The USM Extension Services Center Operation Manual



The USM Research, Development and Extension (RDE) Manual
Revised 2024

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