UNIVERSITY OF SOUTHERN MINDANAO

COLLEGE OF BUSINESS, DEVELOPMENT ECONOMICS AND MANAGEMENT

ACCOUNTANCY DEPARTMENT

BACHELOR OF SCIENCE IN MANAGEMENT ACCOUNTING





AACCUP LEVEL 1 ACCREDITATION

AREA VI

EXTENSION AND COMMUNITY INVOLVEMENT

I.1. The extension projects and activities implemented are based on the results of the benchmark survey.

KABALANSE: Kabuhayan Bookkeeping and Literacy Assistance for Neighborhood Sustainability and Empowerment

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Project Leader

Funded by:

ACCOUNTANCY DEPARTMENT – UNIVERSITY OF SOUTHERN MINDANAO
PHILIPPINE RURAL RECONSTRUCTION MOVEMENT

EXTENSION PROGRAM

UNIVERSITY OF SOUTHERN MINDANAO
Kabacan, Cotabato

Executive Summary

The KABALANSE: Kabuhayan Bookkeeping and Literacy Assistance for Neighborhood Sustainability and Empowerment project was implemented by the University of Southern Mindanao (USM) Accountancy Department in partnership with the Philippine Rural Reconstruction Movement (PRRM) to address financial literacy gaps among small-scale organic farmers in North Cotabato. The initiative focused on equipping grassroots farming communities particularly those in Kabacan, Tulunan, and M'lang, with foundational bookkeeping skills to improve financial management, transparency, and organizational sustainability.

The project was delivered through structured phases: pre-implementation social preparation, a two-day seminar-workshop, and post-training support and evaluation. A total of 23 participants from 14 farmer associations attended the seminar, where they engaged in lectures, hands-on bookkeeping activities, and cost analysis exercises. Training content was tailored to their context and included accounting basics, ledger and statement preparation, and cost-volume-profit (CVP) analysis.

Post-training evaluations revealed a significant increase in participants' financial knowledge, with improved ability to track income, expenses, and cash flows. Associations began applying systematic bookkeeping, resulting in better documentation, more transparent reporting during monthly meetings, and enhanced compliance with institutional requirements such as DOLE reporting. The project also fostered greater confidence among officers, particularly treasurers and presidents, in managing and presenting financial records.

KABALANSE was lauded for its inclusive and accessible design, as it was conducted locally and free of charge removing barriers typically faced by rural and low-income communities.

The KABALANSE project demonstrates the value of context-driven financial education in promoting rural sustainability and highlights the importance of scaling such models to reach broader communities across the region.

UNIVERSITY OF SOUTHERN MINDANAO
Kabacan, Cotabato

EXTENSION SERVICES OFFICE

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