AREA V
RESEARCH

I.8. The Academic Unit/College generates income from patents, licenses, copyrights, and other research outputs.

Parameter D – Publication and Dissemination

The Academic Unit/College generates income from patents, licenses, copyrights, and other research outputs.

Several completed and ongoing research projects of the University generate income through the commercialization and utilization of their research outputs. These projects demonstrate the potential of research to extend beyond academic inquiry and contribute to the University's revenue generation efforts. Through the development of marketable products, technologies, and other practical applications, the University is able to translate research findings into income-generating opportunities while addressing the needs of communities, industries, and other stakeholders. These initiatives highlight the value of sustained investment in research and the importance of promoting the utilization and commercialization of research outputs to support the University's research and development programs and long-term institutional sustainability.

Research Projects	2024	2025	2026
Philippine Rubber Testing Center	283,050.00	737,200.00	673,500.00
Central Laboratory	76,607.00	17,510.00	93,960.22
Corn Project	-	6,280.00	-
Herbs and Spices	-	47,570.00	9,634.00
Fruit Crops	73,310.00	98,790.00	68,670.00
Rice	64,800.00	54,680.00	-

Banana	38,418.00	37,945,00	5,300.00
Durian	-	-	240,000.00
Socio-Economic Research and Data Analytics Center	-	-	10,000.00

The College of Business, Development Economics and Management (CBDEM) is taking steps toward the institutionalization of the Satellite Socio-Economic Research and Data Analytics Center (SERDAC), an initiative established through external funding to strengthen the University's capacity to provide research, data analytics, and technical services to various stakeholders. Following its establishment and institutionalization in 2024, SERDAC is being positioned as a sustainable university-based service center that will extend its operations beyond the implementation period of the externally funded project. Through the development of its Manual of Operations, organizational structure, service guidelines, and operational policies, the Center is establishing the administrative and technical foundations necessary for its continued operation and long-term sustainability.

As an institutionalized center, SERDAC is envisioned to serve a diverse clientele, including government agencies, local government units, private organizations, academic institutions, researchers, students, development practitioners, and other stakeholders requiring research-based information and analytical support. Its services include data analysis, consultancy, survey services, capacity-building and training programs, research and extension services, internship and on-the-job training opportunities, and database management and access. These services respond to the growing demand for reliable data, evidence-based policy recommendations, socioeconomic research, and technical assistance in development planning and decision-making.

To support its operational sustainability, SERDAC will implement appropriate service fees and payment guidelines for its revenue-generating activities, subject to applicable University policies and approval requirements. Income generated from the delivery of services may help support the Center's operating

expenses, maintenance of facilities and equipment, acquisition of necessary resources, staff development, and improvement of its technical capabilities, subject to applicable budgeting, accounting, and auditing regulations. This approach provides an opportunity for the University to complement external project funding with internally generated resources and gradually strengthen the Center's financial sustainability.

The institutionalization of SERDAC also demonstrates the University's commitment to sustaining the outcomes of externally funded research and development initiatives beyond their initial funding period. Rather than allowing the benefits of the project to end upon the completion of the grant, USM is establishing a continuing institutional mechanism through which the expertise, facilities, systems, and services developed under the project can be maintained and utilized to support the needs of its stakeholders. The Center's operational framework, including its reporting and records management, monitoring and evaluation procedures, and service delivery guidelines, will provide a basis for monitoring service performance, assessing client satisfaction, evaluating operational efficiency, and identifying opportunities for improvement.

Overall, the planned development of SERDAC into a sustainable, revenue-generating service center represents an important strategy for translating externally funded project investments into continuing institutional benefits. By providing research and data analytics services to external clients while supporting the University's academic, research, and extension functions, SERDAC is expected to generate additional institutional resources, strengthen university-industry and government partnerships, expand access to technical expertise, and promote the practical utilization of research. This initiative reinforces USM's commitment to innovation, public service, and the long-term sustainability of its research and development initiatives.

UNIVERSITY OF SOUTHERN MINDANAO
Kabacan, Cotabato | SOCCSKSARGEN, Philippines

MANUAL OF OPERATIONS

USM Satellite Socio-Economic Research and Data Analytics Center (SERDAC)

Research | Analytics | Policy
Established: August 1, 2024
Institutionalized: December 17, 2024
BOR Resolution No. 177
Funded by: DOST-PCAARRD

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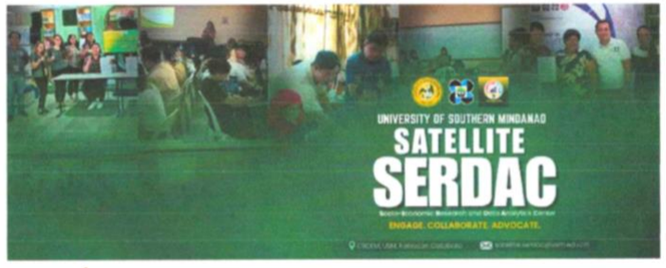


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