

UNIVERSITY OF SOUTHERN MINDANAO GRADUATE SCHOOL



PhD in Applied Linguistics

PARAMETER B

- B.1. Display boards on which the VMGO are posted
- B.2. Samples of dissemination materials (brochures, leaflets, flyers, etc.)
- B.3. Evidence/s of awareness and acceptability of the VMGO

AREA 1

B. Dissemination and Acceptability

It is expected that the Institution disseminates, and works for the acceptance of the Vision, Mission, Goals and objectives by the stakeholders. To facilitate awareness and acceptance, it is a good practice that the faculty, non-teaching staff, students, linkages, the community, and other stakeholders are involved in the formulation, review and or revision of the VMGO. An outcomes-based assessment will focus on the extent to which the program objectives are attained as shown in the outcomes. Thus, there must be a common understanding and acceptance of the end results of the program by both the faculty and the students. It should be demonstrated that the program objectives (outcomes) are consistent with the College goals and the College goals with the Mission of the Institution. On a long-term perspective, the accomplishment of the Mission will lead to the realization of the Vision of the Institution.

B.1. Display boards on which the VMGO are posted.



USM CORE VALUES LOCATED IN THE USM GATE



USM VMGO LOCATED IN THE ADMINISTRATION BUILDING



USM MANDATED FUNCTIONS LOCATED IN THE USM ADMINISTRATION BUILDING



USM VMGO AND CORE VALUES POSTED INSIDE THE COLLEGE BUILDING

USM VMGO POSTED IN BULLETIN BOARDS



B.2. Samples of dissemination materials (brochures, leaflets, flyers, etc).

The following processes are involved in the dissemination of the VMGOs and in the determination of its acceptability:

- The Vision and Mission of the University of Southern Mindanao and the goals and objectives of the college are printed in bulletins and LED which are displayed in strategic places in the campus.
- The Vision and Mission of the University of Southern Mindanao were explained to the students and faculty during university-wide activities like the University Orientation Program at the beginning of the semester while the goals and objectives of the college were explained to the students and faculty during the orientation programs of the college.
- CMOs are also explained to the students by the teachers at the beginning of the classes for the semester of which VMGO is a part.
- Communication letters are distributed to other stakeholders in the community such as the government hospitals, some non- government offices and institutions, the alumni and parents.
- Meetings with the department chairs, faculty and students were held to solicit comments and suggestions from them.
- Forum feedback surveys are distributed to students, faculty, parents, alumni and other stakeholders in the community to determine their knowledge and level of acceptability of the university's VMGOS, the college and the department.

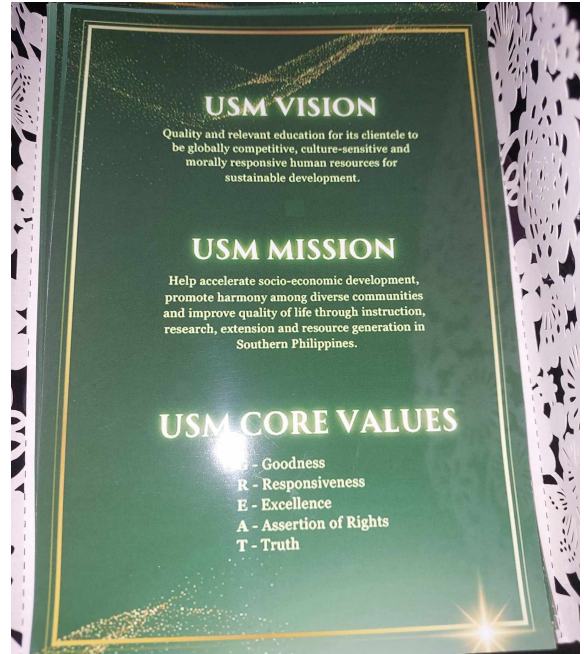
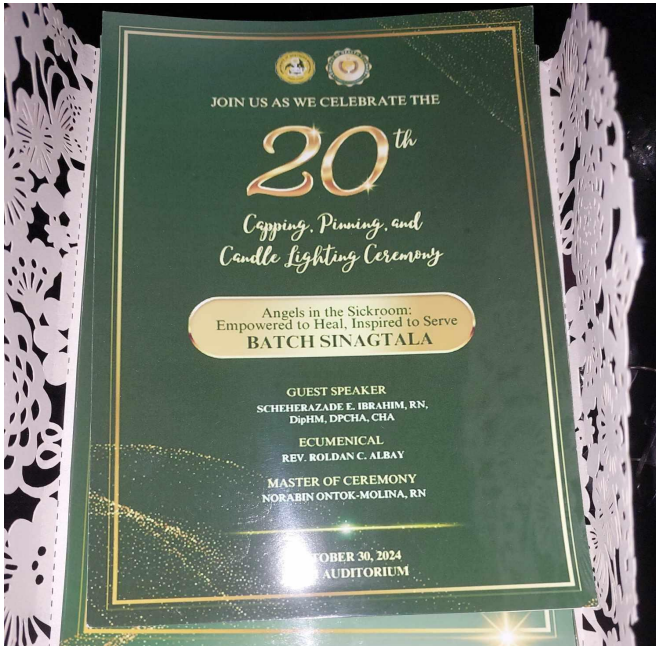
USM WEBSITE

The screenshot shows the top navigation bar of the USM website with links for Home, About, Administration, Academics, RD & E, RGES, Student, and GAD. Below the navigation bar, the 'Vision' section features a graduation cap icon and the text: 'Quality and relevant education for its clientele to be globally competitive, culture-sensitive and morally responsive human resources for sustainable development.' The 'Mission' section also features a graduation cap icon and the text: 'Help accelerate socio-economic development, promote harmony among diverse communities and improve quality of life through instruction, research, extension and resource generation in Southern Philippines.' The 'Core Values' section lists: Goodness, Responsiveness, Excellence, Assertion of RIGHT and Truth.

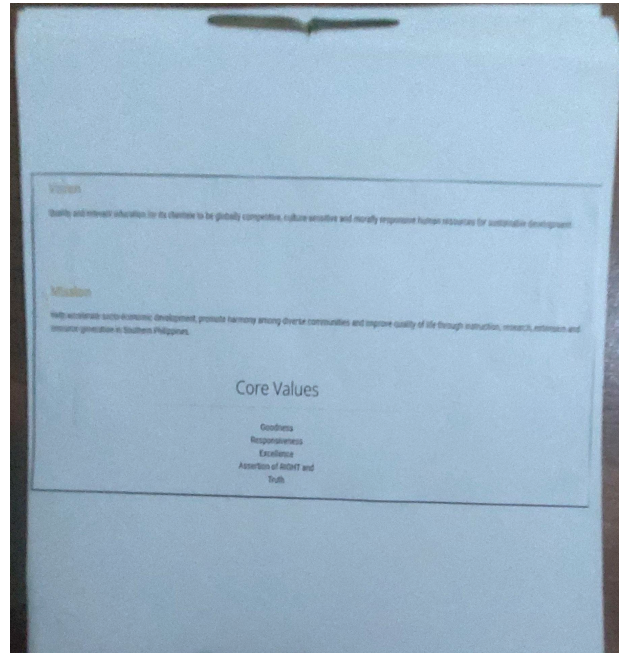
PROGRAM INVITATION

The infographic features a large green 'V' for Vision, a large green 'M' for Mission, and a large green 'USM' for the Quality Policy Statement. The Vision text is: 'Quality and relevant education for its clientele to be globally competitive, culture-sensitive and morally responsive human resources for sustainable development.' The Mission text is: 'Help accelerate socio-economic development, promote harmony among diverse communities and improve quality of life through instruction, research, extension and resource generation in Southern Philippines.' The Core Values listed are: Goodness, Responsiveness, Excellence, and Assertion of Right and Truth. The USM Quality Policy Statement text is: 'The University of Southern Mindanao, as a premier university, is committed to provide quality instruction, research development and extension services and resource generation that exceed stakeholders' expectations through the management of continual improvement efforts on the following initiatives.' The initiatives are listed as 8 numbered points.

The program invitation is for the 78th USM Commencement Exercises, held at the USM Auditorium on June 26, 2024, from 5:00 AM Professional to 6:00 AM Program. The program includes: Baccalaureate Service and Cluster 1 Graduation, Part I- Baccalaureate Program (Professional, University Marshall, Candidates for Graduation with College Marshalls and Parents), Entrance of Colors, Philippine National Anthem (University Chorale), Opening Prayer (Brandon Kinz Julius Jaugan - Magna Cum Laude, BS Accountancy (Christian), Kasper S. Kaligaga - Cum Laude, BPEd (Islam), Claudine T. Manial - BEEd (IP)), Cotabato Hymn (University Chorale), Quran Reading (Ali A. Guilo, BEED), Thanksgiving Song (Zyenne Hope D. Mondejar - Cum Laude, BSBio-Micro), Introduction of the Baccalaureate Speaker (Kenneth Justine C. Biao-angin - Magna Cum Laude, BSE-English), Message of the Baccalaureate Speaker (Ustadz Abdulqani Tumalao), Awarding of Plaque of Appreciation to the Baccalaureate Speaker (University President, Board of Regents, Vice Presidents), and Tribute to Parents (Haironesah A. Akmad - Magna Cum Laude, BSAgbus, Kame Ramona Edj L. Lamata - Magna Cum Laude, BSE-Math, Mallysa D. Malawan - Cum Laude, BSBio-AniBio).



VMGO IN CAPPING, PINNING AND CANDLE LIGHTING PROGRAM



VMGO IN COLLEGE IN-HOUSE REVIEW PROGRAM

RADIO BROADCAST

| Area I: Vision, Mission, Goals and Objectives



DXVL 94.9 News and Public Affairs

7.2K likes • 16K followers



Subscribe Liked Message



www.usm.edu.ph
 @usmofficial
 @dxvikoolfm
 @themindanaotechofficial

USM MONITOR EDITORIAL BOARD
 Editor in Chief | Mr. Lloyd Anton Van M. Colla • Associate Editor | Mr. Michael D. Derla • Managing Editor | Ms. Myrna R. Tan • Adviser | Ms. Yvonne V. Salting • Overall Consultant | Dr. Francisco Gil N. Garcia

Contributors
 Phoebe Mae Baure • Richer Tiad • RC Jan Evangelista • Marlene Ofredo • Nora Bolences • Ardhriel Baladjay • John Mark Dantag • Abdulkadir Abubakar • Lorelyn Joy Turres • Solomoni Fresato • Lope Dapun • Mary Vii Bayod • Yhenus Maglinte • Gailyn Mantawil • Yvonne Salting • Noemi Tangonan • Melesa Prado

UNIVERSITY OF SOUTHERN MINDANAO

Vision
 Quality and relevant education for its clientele to be globally competitive, culture-sensitive and morally responsive human resources for sustainable development.

Mission
 Help accelerate socio-economic development, promote harmony among diverse communities and improve quality of life through instruction, research, extension and resource generation in Southern Philippines.

Core Values
 Goodness
 Responsiveness
 Excellence
 Assertion of Right and Truth

[LINK \(NEWS AND PUBLIC AFFAIRS OF USM\)](#)

B.3. Evidence/s of awareness and acceptability of the VMGO.

Major results of the research study conducted about the “Knowledge on the USM VMGO among the USM students, USM employees and USM alumni in 2017 are highlighted as follows:

Key Variables	Students	USM employees	USM Alumni
number of respondents	342 USM students	92 USM employees (teaching and non-teaching, COS and Job orders)	100
Level of Knowledge	29.23% have very high knowledge on VMGO;	About 44.6% have very high knowledge on VMGO.	Majority (75%) have high knowledge on VMGO.
Sources of Information	Most (33.33%) got their information from the USM code.	Majority (73.91%) got their information from posters.	Majority (50%) got their information from orientation.
Feedback/ Recommendation	-Conduct of seminars on VMGO to students with low knowledge on the VMGO.	-Conduct of orientation on USM personnel. - Conduct of evaluation on VMGO among USM employees.	-Conduct of orientation by the Alumni president to alumni during gatherings such as alumni homecoming among others.

Acceptability of the VMGO was assessed among stakeholders using survey questionnaires.

COPIES OF THE ACCOMPLISHED VMGO ACCEPTABILITY SURVEY QUESTIONNAIRE

University of Southern Mindanao
Kabacan, Cotabato

Pg
Athen - 14

August 15, 2016

Dear Sir/Madam:

Greetings from USM.

We would like to know your level of knowledge, understanding, and acceptability of the University's Vision, Mission, Goals, and Objectives (VMGO) respectively.

Please give your honest assessment so that necessary actions may be taken to correct or address concerns re the University's VMGO.

Thank you very much.

Researchers

Part I. FOR PARTNER AGENCY

Respondent's Name: UATEL ONE LAMARAN-HANAN Age: 30
 Sex: MALE Civil Status: MARRIED
 Name of Agency: LGU - MARIIT Work Status: PERMANENT
 Address of Agency: 7061 KAWAHANAN, COTABATO Position: PUBLIC SERVICE OFFICER I
 Contact Number: 0988550399 Nature of Agency: Business ()
BS. SERVICE USER ORGANIZATION NGO () GO (✓)
Major in COMMUNITY BROADCASTING - JOCU-940 SUC () Private HEI ()
 Others: _____

Part II.

A. Level of Awareness of the Vision-Mission of USM
 Please rate the extent to which you are aware of the following statements:
 4 - Highly Aware 3 Moderately Aware 2 Aware 1 Slightly Unaware 0 Unaware

	0	1	2	3	4
1. USM envisions to provide quality and relevant education.					✓
2. USM develops its graduates to be globally competitive.					✓
3. USM promotes harmony among diverse communities.					✓
4. USM enhances quality of life.					✓
5. USM's mandate includes Instruction, Research, Extension, and Resource Generation.					✓

B. Level of Acceptability of the Vision-Mission of USM
 Please rate the extent to which you accept the following statements:
 0 Unacceptable 1 Slightly Unacceptable 2 Acceptable 3 Moderately Acceptable 4 Highly Acceptable

	0	1	2	3	4
1. USM provides quality and relevant education.					✓
2. USM graduates are globally competitive.					✓
3. USM promotes harmony among diverse communities.					✓
4. USM has enhanced quality of life of its clientele.					✓
5. USM's mandate includes Instruction, Research, Extension, and Resource					✓

C. Level of Understanding of the Vision-Mission of USM
 Please rate the extent to which you understand the following statements:
 0 Not Understand 1 Slightly Understand 2 Understand
 3 Moderately Understand 4 Highly Understand

	0	1	2	3	4
1. USM envisions to provide quality and relevant education.					✓
2. USM develops its graduates to be globally competitive.					✓
3. USM promotes harmony among diverse cultures.					✓
4. USM enhances quality of life.					✓
5. USM's mandate includes Instruction, Research, Extension, and Resource Generation.					✓

Part III. Media/Strategies used in the dissemination of VMGO by the University and Colleges.
 0 - never 1 - seldom 2 - sometimes 3 - often 4 - always

Media	0	1	2	3	4
1. Flyer					✓
2. Radio Spots/Programs					✓
3. Classroom Lectures					✓
4. Bulletin					✓
5. Posters					✓
6. TV Boards					✓
7. University Newsletters					✓
8. College Newsletters					✓
9. Student Manuals					✓
10. Course Syllabi					✓
11. University Programs					✓
12. Student Orientation					✓
13. USM Web page					✓
Others, please specify:					

Part IV. What makes you or your agency proud to be a partner of the University of Southern Mindanao?

I am a proud product of USM and I am so grateful that the institution have helped us acquire/manifesting of their extension programs by a PERSON SERVICE. I am well-oriented in extension programs and have fully used the knowledge of the program to the chosen beneficiaries. How techniques is based through the what I am expecting to have from my extension activities in the project can best develop agricultural market products for global market.

Part V. What concepts/ideals would you suggest to be included in the current Vision-Mission-Goals and Objectives of USM?

None of all

Part VI. How did or could you or your agency help in the attainment of the VMGO of USM?

I can help by allowing my time and expertise in the context of all those extension programs that are in progress. We will gladly assist in

31 Fac ✓

Part I. FACULTY & STAFF

Respondent's Name: Sedra A. Murray
 Sex: F
 College/Unit: CAS, Biology Dept.
 Number of Years at USM: 25
 Contact Number: 0918-538378

Age: 48
 Civil Status: Married
 Work Status: Permanent
 Position: ASSO. PROF. ✓
 Email Address: murray.sedra@gmail.com

Part II.

A. Level of Awareness of the Vision-Mission of USM

Please rate the extent to which you are aware of the following statements:

4 - Highly Aware 3 Moderately Aware 2 Aware 1 Slightly Unaware 0 Unaware

	0	1	2	3	4
1. USM envisions to provide quality and relevant education.					✓
2. USM develops its graduates to be globally competitive.					✓
3. USM promotes harmony among diverse communities.					✓
4. USM enhances quality of life.					✓
5. USM's mandate includes Instruction, Research, Extension, and Resource Generation.					✓

B. Level of Acceptability of the Vision-Mission of USM

Please rate the extent to which you accept the following statements:

0 Unacceptable 1 Slightly Unacceptable 2 Acceptable 3 Moderately Acceptable 4 Highly Acceptable

	0	1	2	3	4
1. USM provides quality and relevant education.					✓
2. USM graduates are globally competitive.					✓
3. USM promotes harmony among diverse communities					✓
4. USM has enhanced quality of life of its clientele					✓
5. USM's mandate includes Instruction, Research, Extension, and Resource Generation.					✓

C. Level of Understanding of the Vision-Mission of USM

Please rate the extent to which you understand the following statements:

0 Not Understand 1 Slightly Understand 2 Understand
 3 Moderately Understand 4 Highly Understand

	0	1	2	3	4
1. USM envisions to provide quality and relevant education.					✓
2. USM develops its graduates to be globally competitive.					✓
3. USM promotes harmony among diverse cultures.					✓
4. USM enhances quality of life.					✓
5. USM's mandate includes Instruction, Research, Extension, and Resource Generation					✓

Part III. Media/Strategies used in the dissemination of the VGMO by the University and College.

0 - never 1 - seldom 2 - sometimes 3 - often 4 - always

Media	0	1	2	3	4
1. Flyers					✓
2. Radio Plugs/Programs					✓
3. Classroom Lectures					✓
4. Bulletins					✓
5. Posters					✓
6. Bill Boards					✓
7. University Newsletters					✓
8. College Newsletters					✓
9. Student Manuals					✓
10. Course Syllabi					✓
11. University Programs					✓
12. Student Orientation					✓
13. USM Web page					✓
Others, please specify:					✓

Part IV. What makes you proud to be a part of the University of Southern Mindanao?

USM provides development of its students in a realistic approach. We only show that our development myself professionally & have helped selected communities. Promote fair quality of life.

Part V. What key concepts/ideals would you like to be included in the current Vision-Mission-Goals and Objectives of USM?

ASIAN INTEGRATION

Part VI. How could you help in the attainment of the V-M-G-O of USM?

At the start of the lecture, V-M-G-O should be orally recited together & I will explain each paragraph clearly.

Thank you very much.

Emmanuel & Jinkie's HEART FOUNDATION INC (EJHFI)

Part I. FOR PARTNER AGENCY

Respondent's Name: Emmanuel & Jinkie's Age: 11
 Sex: _____ Civil Status: _____
 Name of Agency: EJHFI Work Status: _____
 Address of Agency: 5th Floor, General Cam Position: Technical Consultant
 Contact Number: _____ Nature of Agency: Business ()
 NGO (X) GO ()
 SUC () Private HEI ()
 Others: Civil Society Organization

Part II.

A. Level of Awareness of the Vision-Mission of USM

Please rate the extent to which you are aware of the following statements:

	0	1	2	3	4
4 - Highly Aware 3 Moderately Aware 2 Aware 1 Slightly Unaware 0 Unaware					
1. USM envisions to provide quality and relevant education.					X
2. USM develops its graduates to be globally competitive.					X
3. USM promotes harmony among diverse communities.					X
4. USM enhances quality of life.					X
5. USM's mandate includes Instruction, Research, Extension, and Resource Generation.					X

B. Level of Acceptability of the Vision-Mission of USM

Please rate the extent to which you accept the following statements:

	0	1	2	3	4
0 Unacceptable 1 Slightly Unacceptable 2 Acceptable 3 Moderately Acceptable 4 Highly Acceptable					
1. USM provides quality and relevant education.					X
2. USM graduates are globally competitive.					X
3. USM promotes harmony among diverse communities					X
4. USM has enhanced quality of life of its clientele					X
5. USM's mandate includes Instruction, Research, Extension, and Resource Generation.					X

C. Level of Understanding of the Vision-Mission of USM

Please rate the extent to which you understand the following statements:

	0	1	2	3	4
0 Not Understand 1 Slightly Understand 2 Understand 3 Moderately Understand 4 Highly Understand					
1. USM envisions to provide quality and relevant education.					X
2. USM develops its graduates to be globally competitive.					X
3. USM promotes harmony among diverse cultures					X
4. USM enhances quality of life.					X
5. USM's mandate includes Instruction, Research, Extension, and Resource Generation.					X

Part III. Media/Strategies used in the dissemination of VGMO by the University and College.

0 - never 1 - seldom 2 - sometimes 3 - often 4 - always

Media	0	1	2	3	4
1. Flyers					
2. Radio Plugs/Programs					
3. Classroom Lectures					
4. Bulletins					
5. Posters					X
6. Bit Boards					X
7. University Newsletters					
8. College Newsletters					
9. Student Manuals					
10. Course Syllabi					
11. University Programs					
12. Student Orientation					
13. USM Web page					
Others, please specify:					

Part IV. What makes you or your agency proud to be a partner of the University of Southern Mindanao?

The foundation feels very proud for USM to become partner in our activity especially a course-related program. We want on the progress & develop the future of Mindanao. We are developing our own - A.S. Foundation for local & foreign tourist.

Part V. What concepts/ideals would you suggest to be included in the current Vision-Mission-Goals and Objectives of USM?

VGMO may include partner agencies as from sources in our community that can provide skills as basis-research for policy & think its responsible to help in partner agencies in EJHFI.

Part VI. How did or could you or your agency help in the attainment of the VGMO of USM?

The foundation can also provide some sort of assistance if needed.

X=4

Thank you very much.

UPRIO file



USM RDEP Monitor

University of Southern Mindanao, Kabacan, Cotabato
 ISSN 0115-3773, NG Tangonan, Editor; MR Tan, Managing Editor; CR Jeruta, Editorial Assistant
 http://www.usm.edu.ph/rdpo
 Vol. 24 • No. 4 • December 2004

Certified True Copy

Juliana G. Camaddo
 MA. JULIET G. CAMADDO
 Board Secretary I
 USM, Kabacan, Cotabato

Strategic planning at Kisulad (WOW-KISS)

Myrna R. Tan



Dr. Fortunato A. Battad

The University of Southern Mindanao, Kabacan, Cotabato through the leadership of President Virgilio G. Oliva with the support and coordination of the Planning and Development Office headed by Engr. Herminigildo M. Gutierrez conducted a four-day Strategic Planning Workshop at Puting Balas Resort, Sta. Maria, Davao Del Sur last November 15-18, 2004.

A place also known as WOW-KISS (War on Waste-at Kisulad or Keep it Simple and Secret), is one of the landmarks of two-time Secretary (DOST and DECS), Dr. Ricardo T. Gloria who hosted the workshop. (Thank you very much Sir for sharing to us the wonderful blessings of nature).



Dr. Ricardo T. Gloria

Dr. Fortunato A. Battad, President Emeritus, CLSU, addressed the administrative council on "Institution Building and Governance of SUCs" and "Recent Developments of Agriculture" and Dr. Ricardo T. Gloria, who is Senior Adviser to the Department of Agriculture Secretary for Southern Philippines who lectured on the Current Trends in Education, Agriculture, Science and Technology in Mindanao.

Dr. Palasig U. Ampang gave the opening statements on "Policy and Direction Towards Globalization" and Pres. Virgilio G. Oliva gave the "Statement of Thrusts, Policies, & Directions" while Engr. Herminigildo M. Gutierrez presented the rationale

page 2



Dr. Battad (left photo, center) and Dr. Gloria (right photo, left) received their plaques of appreciation as resource persons during the Strategic Planning Workshop last Nov. 15-18, 2004. VP Palasig U. Ampang and Engr. Herminigildo M. Gutierrez witnessed the awarding.

EA Alcalá, VP for R & E

Myrna R. Tan

Known as "Mr. Rubber Man" and "Mr. Agriculture" the new Vice President for Research and Extension of the University of Southern Mindanao, Dr. Eugenio A. Alcalá or "Gene" is a man of action. He was designated by the USM President Virgilio G. Oliva last October 16, 2004 until September 22, 2006, a two-year term.

At 60, a busy man with many things to do for the University especially in Research and Extension. A man who's not tired of scouting funds for the research, development and extension



EA Alcalá

page 14

DV Oria is 2005 PARRFI professorial chair holder

The Philippine Agriculture and Resources Research Foundation, Inc (PARRFI) Board of Trustees has selected Dr. Demetrio V. Oria of the Department of Horticulture, College of Agriculture as the 2005 Professorial Chair awardee. September 16, 2004 to 2005. As a PARRFI awardee he shall consolidate his completed and related researches to come up with a scholarly paper set forth in the terms and conditions by PARRFI.



DV Oria

page 9

PSAS honors CC Pomares

For the second time Dr. Cayetano C. Pomares, Professor III, now with the College of Agriculture, received a prestigious award from the Philippine Society of Animal Science (PSAS) last October 22, 2004 as the 2004 Nestle Outstanding Professional in Animal Science Extension at the Makati Shangri-La, Makati City. The occasion was during the PSAS 41st Scientific Seminar and Annual Convention and 7th World Buffalo Congress, Hon. Senator Ramon Magsaysay Jr. was the guest speaker. The event was attended by animal scientists, academicians, veterinarians, and people working in related professions around the world. They talked



CC Pomares

page 7

and briefing of the workshop activities and the "Performance of USM/Interim Development Plan." Ms. Jul-Aida U. Enoch, planning officer (USM) reported on the "Medium Term Regional Development Plan 2004-2010."

There were 59 participants from the USM Administrative Council, deans, directors, and support staff. There were 12 deans present: Drs. Florecita G. Tabora - Graduate College, Conrado C. Evangelista - CA, Edna M. Jover - former dean, CA, Anita B. Tacardon - CAS, Antonio N. Tacardon - CEEd, Rommel G. Tangonan - CENCOM, Prof. Josephine G. Tangonan - CHEFS, Drs. Emerlie O. Sinolindang - CVM, Manuel G. Sabutan-IASA, Eduardo B. Tambak - IDEM, Carmat K. Amibahar - IMEAS, Rogelio S. Tabora - USM-KCC. Likewise, 19 directors and heads of units attended: Mr. Rasul M. Buisan - Admin, Drs. Cristobal R. Lopez - HRMO, Abraham G. Castillo - AIPS, Profs. Herminigildo M. Gutierrez - PDO, Flora M. Garcia - USCAO, Dr. Ariston D. Calvo - PPS, Ms. Dominga Thelma C. Bautista - FMS, Dr. Betty G. Quiapo - Hospital, Dr. Nicolas A. Turnos - OSA, Prof. Marcelo N. Yagong - ISPEAR, Drs. Samson L. Molao - Registrar, Luz A. Taposok - Extension, Elpidio R. Bautista - Instruction, Grace Lopez - Research, Hershie C. Nicor - USMARC, Reynaldo S. Callano - PICRI, Ma. Minda A. Yap and Prof. Benjamin Nayal from USM-KCC; Dr. Wilfredo L. Doong - CIT.

The technical secretariat were: Jul-Aida U. Enoch, Myrna R. Tan, Danilo Sison, Marlowe Loreto with the administrative secretariat: Ariel V. Garcia, Cristina C. Salem, Helen B. Edaño, Joel G. Sigua, Jovelyn F. Gesulga, and Esmie Casim. In charge of food preparation were: Fely Suriaga and Quenie Mapanao.

Primarily the workshop aimed to draft a 10-year Institutional Development Plan for USM. Specifically, the plan included: Re-examination of current vision and mission statements and their revisions if necessary; SWOT Analysis; Selection of goals or objectives; Identification of strategies; Development of implementation plan to facilitate the achievement of objectives. Short-term (1-2 years) and long-term (5-10 years) plans were developed.

Highlights of the workshop were the revisions of the University's Vision and Mission, formulation of the Core Values as the USM's Credo, and the proposed table of organization of the university (for presentation and approval of the board).



Engr. Gutierrez (left photo) presented the rationale of the workshop activities the Performance of USM/Interim Development Plan and Ms. Jul-Aida U. E. (right), planning officer (USM) reported on the Medium Term Regional Development Plan 2004-2010.



Workshop: Group I Instruction, led by Dr. ER Bautista (right).



Workshop: Group II composed of Research and Extension, led by Dr. HC



Workshop: Group III composed of administration and production, led by VPPUA

I. Strategic Planning at Kisolad (WOW-KISS)



Dr. Fortunato A. Battad

The University of Southern Mindanao, Kabacan, Cotabato through the leadership of President Virgilio G. Oliva with the support and coordination of the Planning and Development Office headed by Engr. Hermingildo M. Gutierrez conducted a four-day Strategic Planning Workshop held at Piting Balas Resort, Sta. Maria, Davao Del Sur last November 15-18, 2004.

A place also known as WOW-KISS (War on Waste- at Kisolad or Keep it Simple and Secret), is one of the landmarks of two-time Secretary (DOST and DECS), Dr. Ricardo T. Gloria who hosted the workshop. (Thank you very much Sir for sharing to us the wonderful blessings of nature).

Dr. Fortunato A. Battad, President Emeritus, CLSU addressed the administrative council on the Institution Building and Governance of SUCs and Recent Developments of Agriculture and Dr. Ricardo T. Gloria, himself who is Senior Adviser to the Department of Agriculture Secretary for Southern Philippines, he lectured on the Current Trends in Education, Agriculture, Science and Technology in Mindanao.

Dr. Palisig U. Ampang gave the opening statements on Policy and Direction Towards Globalization and Pres. Virgilio G. Oliva gave the Statement of Thoughts, Policies, & Directions while Engr. Hermingildo M. Gutierrez presented the rationale and briefing of the workshop activities and the Performance of USM/Interim Development Plan. Ms. Jul-Aida U. Enock, planning officer (USM) reported on the Medium Term Regional Development Plan 2004-2010.

There were 59 participants from the USM Administrative Council and 12 deans present: Drs. Florencia G. Tabera - Graduate College, Conrado C. Evangelista - CA, Edna M. Jover- Former Dean, CA; Anita B. Tacador- CAS; Antonio N. Tacador - CED; Rommel G. Tangonan - CENCOM; Prof. Josephine G. Tangonan - CHEPS; Dra. Emerita O. Sinolindang - CVM; Manuel G. Sabalzo- IASA; Eduardo B. Tambo - IDEM; Carmel K. Amilobor - DMEAS; Rogelio S. Tabera - USM-KCC. Likewise, 20 directors and heads of units attended: Mr. Rasol M. Baliza - Admin; Drs. Cristobal R. Lopez - HRMO; Abraham G. Castillo - AIPS; Prof. Hermingildo M. Gutierrez - FDO; Flora M. Garcia - USCAO; Dr. Ariston D. Calvo- PPS; Ms. Dominga Thelma C. Barista - FMS; Dr. Betty G. Quiapo - Hospital; Dr. Nicolas A. Turcos - OSA; Prof. Marcelo N. Yagoo - ISPEAR; Drs. Samson Mekan - Registrar; Luz A. Tapposo- Extension; Flojido R. Barriento- Instruction; Dr. Grace Lopez - Research; Harsie C. Nizar - USMARC; Reynaldo S. Callano - PICRI; Ma. Minda A. Yap and Prof. Benjamin Nayral from USM-KCC;



Dr. Ricardo T. Gloria



Dr. Battad (left photo, center) and Dr. Gloria (right photo, left) receive their plaques of appreciation as resource persons during the Strategic Planning Workshop last Nov. 15-18, 2004. VP Palisig U. Ampang and Engr. Hermingildo M. Gutierrez witnessed the ceremony.

Scanned with CamScanner

Dr. Wilfredo Doong - CIT.

The technical secretariat were: Jul-Aida U. Enock, Myrna R. Tan, Danilo Sison, Marlowe Lloreto with the administrative secretariat: Ariel Garcia, Cristina Salem, Helen B. Edaño, Joel Sigua, Jovelyn Gesulga, and Esmie Casim. Incharge of food preparation were: Fely Suriaga and Quenie Mapanao.

Primarily the workshop aimed to draft a 10-year Institutional Development Plan for USM. Specifically, the plan included: Re-examination of current vision and mission statements and their revisions if necessary; SWOT Analysis; Selection of goals or objectives; Identification of strategies; Development of implementation plan to facilitate the achievement of objectives. Short-term (1-2 years) and long-term (5-10 years) plans were developed.

Highlights of the workshop was the revision of the University's Vision and Mission, formulation of the Core Values as the USM's Credo, and the proposed table of organization of the university (for presentation and approval of the board), to wit:

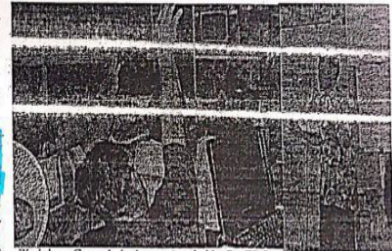
VISION: Quality and relevant education for its clientele to be globally competitive, culture-sensitive and morally-responsive human resources for sustainable development.

MISSION: To accelerate the socio-economic development, promote harmony among diverse communities in Southern Philippines, and improve the quality of life through instruction, research, extension, and production.

CORE VALUES
G - God-centered
R - Responsive
E - Excellent
A - Assertion for
T - Truth



Engr. Gutierrez (left photo) presented the rationale of the workshop activities and Performance of USM/Interim Development Plan and Ms. Jul-Aida U. Enock (right), planning officer (USM) reported on the Medium Term Regional Development Plan 2010.



Workshop: Group I by Instruction, led by Dr. ER Bautista (right).



Workshop: Group II composed of Research and Extension.



Workshop: Group III composed of administration and production, led by VP PU Ampang.

Scanned with CamScanner

STRATEGIC PLANNING WORKSHOP

Puting Balas Resort, Sta. Maria, Davao Del Sur last
November 15-18, 2004

ATTENDANCE

Participants to the Planning Workshop

University President: Dr. Virgilio G. Oliva
University Vice Presidents:

Dr. Palasig U. Ampang
Dr. Eugenio A. Alcalá

Faculty Members (13)

Dr. Florecita G. Tabora - Graduato College
Dr. Conrado C. Evangelista - College of Agriculture
Edna M. Jover - Former Dean, CA
Anita B. Tacardon - College of Arts & Sciences
Dr. Antonio N. Tacardon - College of Education
Dr. Rommel G. Tangohan - College of Eng'g. & Camp
Dr. Josephine G. Tangonan - College of Human Ecology
& Food Sciences
Dr. Emerite O. Sinclinding - College of Veterinary Med
Dr. Maribel A. Sabitan - Institute of Animal Sciences
and Aquaculture
Dr. Eduardo B. Tambak - Institute of Dev't. Economics
and Management
Dr. Carmat K. Amilbahar - Institute of Middle East and
Asian Studies
Dr. Rogelio S. Tabora - USM Kidapawan City

Deans/Head of Units: (22)

Dr. Rasul M. Buisan - Administrative Services and
Acting Board Secretary
Dr. Cristobal R. Lopez - Human Resources Mgt.
Dr. Abraham G. Castillo - Agro-Industrial Prod'n.
Dr. Hermingildo M. Gutierrez - Planning & Dev't. Office
Dr. Flora M. Garcia - University Socio-Cultural
Affairs Office
Dr. Ariston D. Calvo - Physical Plant Services
Dr. Dominga Thelma C. Bautista - Financial Mgt. Services
Betty G. Quiapo - Health and Hospital Services
Dr. Nicolas A. Turnos - Student Affairs Services
Dr. Marcelo N. Yagong - Institute of Sports, Physical
Education and Recreation
Dr. Samson Molao - University Registrar
Dr. Luz A. Taposok - Extension
Dr. Elpidio R. Bautista - Instruction
Dr. Grace Lopez - Research
Dr. Hersie G. Nicor - USMARC
Dr. Reynaldo S. Callano - PICRI
Dr. Minda A. Yap - USM-KCC
Dr. Benjamin Nayal - USM-KCC
Dr. Wilfredo Doong - CIT

Not Present

Dr. Rosa Fa D. Hondrade - Public Relations and
Information Office
Dr. Sharon I. Meriales - Former Dean, IASA
Dr. Rufino S. Garzon - CARRDEC
Dr. Edwin G. Hondrade - PHIRice-IRRI

RESOURCE PERSONS (2)

Dr. Fortunato A. Battad - Institution Building and
Governance of SUCs and
Recent Development of
Agriculture
Dr. Ricardo T. Gladio - Current Trends in Education,
Agriculture, Science and
Technology in Mindanao.

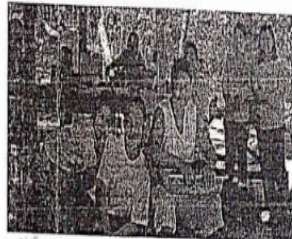


The technical secretariat

Jul-Aida U. Enock
Myrna R. Tan
Danilo Sison
Mafing Mafing
drivers

Administrative Secretariat

Ariel Garcia
Cristina Salem
Joel Sigua
Jovelyn Gesulga
Esmie Casim
Ms. Fely S. Santiago
Helen B. Edaño



III. OBJECTIVE OF THE WORKSHOP

To draft a 10-year Institutional Development Plan for USM. Specifically, the plan shall include:

1. Re-examination of current vision and mission statements and their revision if necessary
2. SWOT Analysis
3. Selection of goals or objectives
4. Identification of strategies
5. Development of implementation plan to facilitate the achievement of objectives. Short-term (1-2 years) and long-term (5-10 years) plans will be developed on the following:

1. Instruction - revised curricula, integration of various fields such as ICT and values, faculty requirement and loadings, hiring policies (re: in-breeding), etc...
2. Research and Extension - research and extension thrusts, strengthening and expanding linkages, better integration with instruction and production functions of the university, etc...
3. Production - strengthening existing businesses, new businesses, improvement of accounting system, organizational structure, etc...
4. Administration - support services and facilities, hospital, physical plant, registrar, budget and accounting, human resource management (re: faculty and staff development plan, promotion system), information system, etc...
5. Design of control or feedback system to monitor the University's performance while the plan is being implemented.

Output:

A 10-year Institutional Development Plan for USM with the following components:

1. Executive summary
2. Environmental Scanning
3. Opportunity and Issue Analysis
4. Vision, Mission and Objectives
5. Strategies
6. Action Programs for Both Short and Long Terms
7. Projected Financial Statements
8. Controls